

**The Sam Nunn School of International Affairs
Georgia Institute of Technology
Spring 2013
INTA 6306 – Globalization**

Instructor: Dr. Murat Bayar
E-mail: murat.bayar@inta.gatech.edu
Office: Ivan Allen College 141
Office hours: W 3:00-4:00 p.m. or by appointment

Section: 26935
Class Time: M 3:05-5:55 p.m.
Location: Ivan Allen College G17

Objectives

Globalization is the increasing flow of capital, goods and services, information and ideas, and people and movements at world scale (Keohane & Nye, Jr. 2000). This course focuses on the economic and political aspects of globalization, emphasizing the interaction between global political economy and international security. We will investigate the relations between governments, international organizations, multinational corporations, and interest groups on a broad range of issues, including trade and capital liberalization, foreign direct investment, development, foreign aid, and financial crises. Furthermore, we will constantly apply our theoretical knowledge to contemporary affairs in order to develop a thorough understanding of the dynamics behind the crossborder flow of capital, goods, and services. Overall, this course aims to provide you with a strong theoretical and practical understanding of the politics of economic globalization.

Requirements

As a graduate seminar, this course requires that you attend all sessions, unless you have a documented excuse. You are expected to come to every class session having done all the assigned readings and be ready to contribute to class discussions. The quality of your contribution will constitute the basis of your participation grade (10%).

We will begin every class session by reviewing the important news pertinent to our topics. In this regard, I suggest that you particularly follow *The Economist* and watch Fared Zakaria's *Global Public Square* (CNN) on a regular basis. You are expected to summarize important news and provide your informed opinion on the subject matter by referring to particular theories and concepts covered in class. The session will continue with a short lecture on the stated topic (see the schedule below), followed by a discussion on the assigned chapters.

The second half of every class session will follow the academic conference format. There will be three journal articles assigned for each day and a student will present one of them as its author. As in a typical conference panel, each presenter will have 10 minutes to present the puzzle, research question, major arguments in the literature (very briefly), methodology, findings, and policy recommendations. You are not required to use visual materials, but if you choose to do, make sure that you will be able to open the electronic files on the classroom computer or be able to connect your laptop to the equipment (speaking from experience). An alternative method is to distribute hand-outs with the referred tables and charts. A fourth student will assume the role of the discussant, summarize the findings of these papers, address their strengths and weaknesses, and make suggestions for improvement. The discussant will also integrate these papers (i.e. how do they relate to one another –support/contradict, why?) and place them in a broader context. The discussant will have 15 minutes. The presentations and discussant's comments will be followed by a 15-minute discussion open to the audience.

Each student will assume the role of presenter three times and of discussant once in the semester. Each presentation will make up 7% (21% total) and the discussant role will make up 14% of your overall grade. The discussant is also required to write a response paper (about 5 pages, similar to book reviews in academic journals) on these three papers and cover the issues stated above. The response paper will be due the class following the panel and make up 15% of your overall grade.

The major written component of this course will be a research proposal (about 20 pages). First, you are expected to contact the instructor to discuss your research question as soon as possible and required to have it approved by February 11 the latest. Your research proposals will include title, introduction, literature review, methodology, conclusion, and references (and appendix, if applicable). The literature review will involve the integration of major academic works (e.g. journal articles, books published by university presses) written on your topic. The methodology section will include the theory that you are advancing, put forward your dependent and independent variables, state your hypotheses, explain how you will test those hypotheses (quantitative and/or qualitative), and locate your data sources, which should be readily available or collectable for the intended spatial and temporal parameters. The instructor will provide further guidelines in class in the first week of the semester. The format for written assignments is double-space, Times New Roman, 12 font with page numbers. Please use the Chicago Manual of Style (available on T-Square) for in-text citations and references.

You will present your draft proposal in class at the end of the semester. You are required to e-mail your draft to the instructor the Friday preceding your presentation in order to be forwarded to the rest of the class. You will have 15 minutes to present your proposal. The presentations will include PowerPoint slides and other visual material that you may need. Given that the drafts will be available to the class in advance, the audience is expected to ask informed questions and provide feedback to the presenters. The finalized proposals are due April 29 and expected to incorporate the feedback given by the audience and the instructor. The presentation will make up 15% and the research proposal will make up 25% of your overall grade.

The breakdown of your grade will be as follows:

Participation: 10%
Article presentations: 7% each, 21% total
Discussant: 14%
Response paper: 15%
Proposal presentation: 15%
Research proposal: 25%

Undergraduate students who wish to take this class will be required to write a report (about 15 pages) on one of the debates covered in the CQ Researcher textbook (30%) and also take a midterm (30%) and a final exam (30%). Please see the instructor for further guidelines.

Grade Scale:

A	100-90	Excellent
B	89-80	Good
C	79-70	Satisfactory
D	69-60	Passing
F	Below 60	Failure

Required Books

The following books are available for purchase at the Georgia Tech bookstores. The instructor may send you additional readings on T-Square. You are expected to check T-Square every day for announcements.

Cohn, Theodore H. 2012. *Global Political Economy*. 6th edition. Boston, MA: Pearson-Longman. ISBN: 9780205075836.

*(CQ Researcher. 2012. *Global Issues: Selections from CQ Researcher*. Thousand Oaks, CA: CQ Press. ISBN: 9781452226705. For undergraduate students taking this class.)*

Other Rules

If you miss an assignment and want to have a make-up exam, you need to contact the instructor as soon as possible and document your excuse.

If you feel that an assignment was graded incorrectly, e-mail the instructor within a week of the assignment. Students should keep graded assignments until they receive their final course grade.

Students with disabilities who require individualized testing or other accommodations should discuss this with the instructor in the first week of the semester.

Students who will need to miss a class meeting to observe a religious holiday should make arrangements with the instructor in the first week of the semester.

All coursework must meet the Georgia Tech standards of academic honesty. Each student is responsible for informing themselves about those standards before performing any academic work. See: <http://www.osi.gatech.edu/plugins/content/index.php?id=46>

The use of cell phones is not permitted during class meetings.

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

Class Schedule

January 7 – Introduction, Methodology

Garrett, Geoffrey. 2000. The Causes of Globalization. *Comparative Political Studies* 33(6/7): 941-92.

January 14 – Theoretical Perspectives

Cohn chp. 3

Mayda, Anna Maria, and Dani Rodrik. 2005. Why Are Some People (and Countries) More Protectionist Than Others? *European Economic Review* 49: 1393–1430.

Milner, Helen V. 1987. Resisting the Protectionist Temptation: Industry and the Making of Trade Policy in France and the United States during the 1970s. *International Organization* 41(4): 639-665.

Rogowski, Ronald. 1987. Political Cleavages and Changing Exposure to Trade. *American Political Science Review* 81(4): 1121-1137.

January 21 – M.L.K., Jr. National Holiday

January 28 - Trade Protectionism vs. Liberalism

Cohn chp.s 4, 5 (up to page 110)

Bailey, Michael A., Judith Goldstein, and Barry R. Weingast. 1997. The Institutional Roots of American Trade Policy. *World Politics* April: 309-338.

Hiscox, Michael J. 1999. The Magic Bullet? The RTAA, Institutional Reform, and Trade Liberalization. *International Organization* 53(Autumn): 669-698.

Milner, Helen V., and Keiko Kubota. 2005. Why the Move to Free Trade? Democracy and Trade Policy in the Developing Countries. *International Organization* 59(1): 157-193.

February 4 – International Trade Policy

Cohn chp. 2

Mitchener, Kris James, and Marc Weidenmier. 2005. Public Goods, and the Roosevelt Corollary. *Journal of Economic History* 65(3): 658-692.

Lake, David A. 1993. Leadership, Hegemony, and the International Economy: Naked Emperor or Tattered Monarch with Potential? *International Studies Quarterly* 37(December): 459-489.

Krasner, Stephen D. 1991. Global Communications and National Power: Life on the Pareto Frontier. *World Politics* 43(3): 336-366.

February 11 – Global Trade Relations

Cohn chp. 7

Finlayson, Jock A., and Mark W. Zacher. 1981. The GATT and the Regulation of Trade Barriers: Regime Dynamics and Functions. *International Organization* 35(Autumn): 561-602.

Tomz, Michael, Judith Goldstein, and Douglas Rivers. 2007. Institutions in International Relations: Understanding the Effects of the GATT and the WTO on World Trade. *International Organization* 61(Winter): 37-67.

Busch, Marc L., and Eric Reinhardt. 2003. Developing Countries and GATT/WTO Dispute Settlement. *Journal of World Trade* 37(4): 719-735.

February 18 – Regionalism and the Global Trade Regime

Cohn chp. 8

Chase, Kerry A. 2003. Economic Interests and Regional Trading Arrangements: The Case of NAFTA. *International Organization* 57(Winter): 137-174.

Davis, Christina L. 2004. International Institutions and Issue Linkage: Building Support for Agricultural Trade Liberalization. *American Political Science Review* 98(1): 153-169.

Mansfield, Edward D., Helen V. Milner, and B. Peter Rosendorff. 2002. Why Democracies Cooperate More: Electoral Control and International Trade Agreements. *International Organization* 56 (Summer): 477 – 513.

February 25 – International Trade and Security

U.S.-China Economic and Security Review Commission, 2012 Report. Read the Executive Summary. (available on T-Square)

Gowa, Joanne, and Edward D. Mansfield. 1993. Power Politics and International Trade. *American Political Science Review* 87(June): 408-420.

Mansfield, Edward D., and Jon C. Pevehouse. 2000. Trade Blocs, Trade Flows, and International Conflict. *International Organization* 54(4): 775-808.

Gartzke, Erik, Quan Li, and Charles Boehmer. 2001. Investing in the Peace: Economic Interdependence and International Conflict. *International Organization* 55(2): 391-438.

March 4 – International Monetary Relations

Cohn chp. 6

Obstfeld, Maurice, Jay C. Shambaugh, and Alan M. Taylor. 2005. The Trilemma in History: Tradeoffs Among Exchange Rates, Monetary Policies, and Capital Mobility. *The Review of Economics and Statistics* 87(3): 423-438.

Bernhard, William and David Leblang. 1999. Democratic Institutions and Exchange Rate Commitments. *International Organization* 53(Winter): 71-97.

Frieden, Jeffrey A. 2002. Real Sources of European Currency Policy: Sectoral Interests and European Monetary Integration. *International Organization* 56(Autumn): 831-860.

March 11 – International Capital Flows and Financial Crises

Cohn chp. 11

Leblang, David A. 1997. Domestic and Systemic Determinants of Capital Controls in the Developed and Developing World. *International Studies Quarterly* 41(3): 435-454.

Simmons, Beth. 2000. International Law and State Behavior: Commitment and Compliance in International Monetary Affairs. *American Political Science Review* 94 (December): 819-836.

Stasavage, David, and Dominique Guillaume. 2002. When Are Monetary Commitments Credible? Parallel Agreements and the Sustainability of Currency Unions. *British Journal of Political Science* 32: 119-146.

March 18-22 – Spring Break

March 25 – Foreign Direct Investment

Cohn chp. 9

Jensen, Nathan. 2003. Democratic Governance and Multinational Corporations: The Political Economy of Foreign Direct Investment. *International Organization* 57(Summer): 587-616.

Li, Quan, and A. Resnick. 2003. Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows to Developing Countries. *International Organization* 57(Winter): 175-211.

Elkins, Zachary, Andrew T. Guzman, and Beth A. Simmons. 2006. Competing for Capital: The Diffusion of Bilateral Investment Treaties, 1960-2000. *International Organization* 60(Fall): 811-846.

April 1 – Development and Financial Aid

Cohn chp. 10

Thacker, Strom C. 1999. The High Politics of IMF Lending. *World Politics* 52(1): 38-75.

Gould, Erica R. 2003. Money Talks: Supplementary Financiers and International Monetary Fund Conditionality. *International Organization* 57(Summer): 551-586.

Stone, Randall W. 2004. The Political Economy of IMF Lending in Africa. *American Political Science Review* 98(4): 577-591.

April 8 – Globalization and Domestic Policy Implications

Cohn chp. 12

Garrett, Geoffrey. 1998. Global Markets and National Politics: Collision Course or Virtuous Circle? *International Organization* 52(Autumn): 787-824.

Mosley, Layna. 2000. Room to Move: International Financial Markets and National Welfare States. *International Organization* 54(Autumn): 737-773.

Adsera, Alicia, and Carles Boix. 2002. Trade, Democracy, and the Size of the Public Sector: The Political Underpinnings of Openness. *International Organization* 56(Spring): 229-262.

April 15 – Student presentations

April 22 – Student presentations

April 29 – No class (research proposals due)