

Global Issues and Leadership Fall 2015

Meets Habersham G-17 Thursdays 1200 – 1500

Meets Sciences Po – Thursday 1800 - 2100

Welcome to all Participants – students, faculty, guests and observers:

This is an international learning experiment joining 15 Atlanta students at Georgia Tech with 15 students in Paris at Sciences Po with faculty from both institutions in an interactive program of lectures, writings and presentations to explore the question:

“How do we learn to understand and analyze complicated global problems working in highly diverse groups of people and perspectives when no one is really “in charge” or in the same location?”

We begin with recognizing the diversity among the participants, including the faculty.

Mr. Bankoff is the Chair of the Sam Nunn School of International Affairs. He was a trial lawyer with many years of experience in intellectual property and technology disputes. He represented The Coca-Cola Company, various news media and was a lawyer for television and technology for the Olympic Games in Atlanta and Sydney. Prior to joining the Georgia Tech faculty he was President and CEO of the Woodruff Arts Center in Atlanta. See <http://www.inta.gatech.edu/people/faculty/joseph-r-bankoff>

Dr. Knoespel is the McEver Professor of Engineering and the Liberal Arts at Georgia Tech. He has served as Interim Dean of the Ivan Allen College of Liberal Arts and as Chair of the School of Literature, Communication & Culture (now LMC). He holds a joint-appointment with the School of History Technology & Society and also an adjunct appointment in the College of Architecture. <http://www.lmc.gatech.edu/~knoespel/>

At Science Po the faculty will include **Vice Dean Vanessa Scherre** who has led the Paris School of International Affairs from its launch in 2010. Her management responsibilities include major missions of the school: curriculum and faculty affairs; student affairs, admissions and career services; international partnerships; budget and development affairs; communications and external relations. <http://www.sciencespo.fr/psia/users/vanessascherrer>

Mr. Peter Herryly: <http://www.sciencespo.fr/psia/users/peterherryly>

Mr. Herryly is a retired Colonel in the U. S. Army and a recognized expert in strategic leadership and organizational transformation. He was Chief of Doctrine on the U.S. Joint Staff, working directly with Generals Colin Powell and John Shalikashvili, from the end of the Cold War until his departure to France in 1995. Today, he is the President of Herryly Group, an international consulting and executive development firm, which specializes in organizing battlefield-centric seminars for top business leaders in France and internationally.

Senior Lecturer **Dr. Ronald Hatto**: <http://www.sciencespo.fr/psia/users/ronaldhatto>

Dr. Hatto is senior lecturer at the Institut d'Etudes Politiques in Paris and an associate member of the Centre d'Etudes et de Recherches Internationales (CERI). He holds a PhD in Political Science (2005), an Habilitation à diriger des recherches (HDR) from Sciences Po (2012) and a Master Degree in International Relations from the University of Montreal (1997-1998). He was a Rotary Center for Peace and Conflict Resolution Fellow (Sciences Po 2005) and a Post-doctoral Fellow at CERI (2006).

Student participants have been and will be selected for their diverse backgrounds, their common interest in global leadership and their willingness to explore new things.

Course Description:

This course uses selected global issues as a means to explore the complexity of the issues and develop your understanding of and leadership skills in diverse, multicultural and global environments. You will be challenged organize yourselves in small rotating groups with international partners to explore and critically examine selected current global issues. Working in these groups you will seek to define, analyze and gain an understanding of the key issues. Based on your analysis you will then with your team jointly present a background “policy briefing” to one or more senior policy makers on the various challenges, options and views. The “policy briefing” will take the form of a 15 minute presentations to the visiting policy experts followed by a Q&A session between them, your group, and your peers. The faculty, the visiting experts, and any former course participant “coaches” and your classmates will evaluate these briefings.

Approach:

The course uses current events, historical materials, special readings and guest speakers to provide a foundation for class participation. Students will jointly conduct their own research of the issues and provide succinct oral and written issue analysis for class discussion. Oral presentations will provide opportunities to present and defend individual and group analysis, insights and conclusions.

You will be asked each week of the class to prepare and publish a succinct Blog Comment on the class Blog website. <http://globalissuesandleadership.iac.gatech.edu> There will be competitions among the teams and the individual participants for the most effective presentations, weekly blog comments, most insightful issue analysis and potential leadership solutions.

The course will welcome distinguished leaders whose voices have provided guidance on these global issues. Since this course will meet only once a week regular attendance and generous participation in discussions is assumed. Students will set meetings with course instructors to discuss ongoing work of the class. Student presentations will be video recorded and available on the web for review and individual coaching with students upon request.

Learning Goals:

1. Participants will research, analyze, summarize and present the issues and conflicts arising in key global issues from various points of view
2. Participants will use evidence based comparative analysis to assess how the differences and changes in technology, culture and political infrastructure impact or underlie the differences in addressing these global issues.
3. Participants will work effectively in small (diverse) groups to apply their analysis and collectively and individually present and defend clear and insightful observations of the underlying differences and suggestions for leadership approaches to implementing potential solutions to address the issues.
4. Participants will post weekly blog commentaries and comment on those of other participants in order to build their skills in critical analysis and persuasive writing in a summary fashion and to develop their “own authentic voice” and style.

Grades:

Student participants are expected to actively prepare and engage in both the subject matters under study and in experimenting how we can learn with and from each other. The class will include both selected graduate and outstanding undergraduate students who have been recommended for the course by faculty. As the effort here is create a learning community – not just to master a subject – there will be points given for efforts to advance the process as well as for achievement. We will expect somewhat more from our graduate students.

Because the mechanics of the class may change as we proceed – the point system for activities may evolve with notice to the participants. The baseline guide regardless of the changes will remain roughly: 30% on each student’s preparation and engagement in class blogging and discussion; 30% based on the team presentation efforts; and 40% based on individual performance, exams and papers.

There are differences in class schedules (Sciences Po meets 13 times; Ga Tech will meet 15 times). There are two sessions where both class do not meet because of different holidays. (Sciences Po fall break and American Thanksgiving). Appropriate adjustments will be made for changes in schedule as well as in the expected challenges in technologies of connection.

Students at Sciences Po will be issued a temporary Ga Tech IDs after they register so that they may log into and post on the secure Class Blog Site, vote in the weekly polls and will have access to the posted class resource materials.

Grades will be awarded based on total points accumulated:

360 – 400 points	= A
330 – 359 points	= B
300 – 329 points	= C
270 – 299 points	= D
< 270 points	= F

Points may be earned as follows:

Class preparation and participation [120 points max]

Attendance and class participation - 5 points each class session,

Weekly posted blog and comments on other postings – 5 points

Blogs postings are due by Monday following class

Weekly votes for the best three Blogs of each week are due by class

Team Work and Presentations – 3 anticipated [150 points max]

Faculty grade – 50 points possible each presentation

[Graded on team organization and planning, sources and research, identification of influences and factors, analysis and synthesis of the issues, and overall effectiveness and clarity in briefing presentation]

Individual Synthesis and Analysis – [2 for a total of 180 points]

There will be 2 written submissions required:

(a) take-home (48 hr) midterm essay exam on analysis of alternative issues (approximately 5 – 7 pages) (80 points), and a

(b) Final term background and options briefing paper (approximately 8-10 pages) on an approved issue of the student's choice proposed and confirmed at least 4 weeks prior to due date with a submitted outline not less than 2 weeks prior to deadline to turn in a stapled hard copy (100 points)

EXTRA CREDIT OPPORTUNITIES:

Peer votes on best 3 Blogs (based on weekly Class Poll) – 1-5 extra points

Peer votes on each Presentation grade (average of all votes) – 1-5 extra points

At semester end, each participant will also have a total of 10 points they may award to other participants (not themselves - max of 5 points to any one person) for their overall effort, team work, leadership effectiveness, etc.

NOTE – the schedule is very likely to change in sequence depending on when invited speakers can attend and when we can arrange for distinguished visitors to hear the student policy briefings. Participants will be notified of any and all changes in the schedule

There may also be one or more students from the previous class who will serve as “coaches” or “mentors” to whom questions about the process may also be directed.

COURSE SCHEDULE (as of July 15, 2015)

Ga Tech Wk 1 – Thursday August 20

Atlanta – Seminar Introduction in Atlanta and student sorting by Diversity Game

First Group Assignments on sections of Kahneman

Dean Vanessa Scherrer to participate from Paris (Sciences Po)

ADM (ret) Sandy Winnefeld (guest)

First [Blog assignment on examples of bias drawn from Kahneman](#)

[Science Po students requested to read Kahneman: Thinking Fast and Slow in advance of class]

Ga Tech Wk 2 – Thursday August 27

Atlanta – Kahneman Discussion in Atlanta – review /critique of Blogs

Assignments to connect with Sciences Po Students in groups (Prepare to intro each other)

Science Po students are reading Kahneman – invited to comment on the initial GT Blogs

[Blog assignment on how Kahneman may be a useful tool in leadership](#)

GA Tech Wk 3 – Thursday September 3

Sci Po Session 1 (Inauguration of International Linked Class Room)

Introduction of individual seminar members (ATL intro SCPO / SCPO intro ATL)

Review of objectives, methods, responsibilities and deadlines

Review of Technology Tools – (T-Square; Blog site)

ATL assign to summarize / lead discussion on Kahneman

Work-Group Assignment (5 groups of 6 each; total 30 seminar students)

FIRST BRIEFING TOPIC: POLITICS OF GLOBAL ENERGY

[Blog assignment on Energy Issue – \(Power, politics and plutonium?\)](#)

Ga Tech Wk 4 – Thursday September 10

Sci Po Session 2

Assignment: Turn in by e-send an outline of the work plan for each group

LECTURE #1 - Dr. Adam Stulberg – Energy and International Conflict

Linked discussion on energy issue and the nature of the Policy Briefing

Linked Worked-Groups (initial meeting)

[Blog assignment on topic of your choice](#)

Ga Tech Wk 5 – Thursday September 17

Sci Po Session 3

LECTURE #2: - Dr. Sy Goodman on Complexity of Systems

Update reports on preparation from each of 5 groups in seminar

Linked discussion and prep for briefing

[Blog assignment on topic of your choice](#)

Ga Tech Wk 6 – Thursday September 24

Sci Po Session 4

STUDENT BRIEFINGS ON ENERGY former US Senator Sam Nunn, Chairman Center for Strategic and International Studies, and Nuclear Threat Initiative,
ADM (ret) Sandy Winnefeld – Former Vice Chair of the Joint Chiefs
Dr. Tim Lieuwen, Director, Georgia Tech Strategic Energy Institute (after 1:30 ATL)
(5 groups, 15 minutes each)

Assignment of New Group and **SECOND BRIEFING TOPIC: PEACE BUILDING**

[Blog assignment on topic of your choice relating to the briefings](#)

Ga Tech Wk 7 – Thursday October 1

Sci Po Session 5

LECTURE #3 – Dr. Ronald Hatto – The Challenges of Peace Building

(Potential) Presentation by Elaine Dezenski – former Head of the Partnering Against Corruption Initiative, World Economic Forum

(Potential) Introduction of Scenario Planning Exercise re Peace Building

Linked discussion

Linked Worked-Groups

[Blog assignment on scenario / topic of your choice relating to peace building](#)

Linked Update for JB/KK/SP

Ga Tech Wk 8 – Thursday October 8

Sci Po Session 6

LECTURE #4 – Challenges of Peace Building (Nicole Kruse – Chief Development Officer for the Health Programs of the Carter Center) – Challenges of Health in Peace Building
Updates from 5 groups in seminar in preparation for briefings

[Blog assignment on topic of your choice](#)

Ga Tech Wk 9 – Thursday October 15

Sci Po Session 7

BRIEFINGS ON PEACE BUILDING – Dr. Ronald Hatto and Dr. John Hardman (invited)
Former President of the Carter Center
(5 groups, 15 minutes each)

[Blog assignment on topic of your choice relating to the briefings](#)

Ga Tech Wk 10 - Thursday October 22 (GT HOMECOMING)

Sci Po – NO CLASS – FALL BREAK

LECTURE #5 - GENERAL PHIL BREEDLOVE - NATO SACEUR

Discussion on leadership challenges for women (The Difference the Difference Makes)

[Blog assignment on topic of your choice](#)

Ga Tech Wk 11 – Thursday October 29 (note time change in Paris)

Sci Po Session 8

MIDTERM ESSAY EXAM

Assignment of New Groups and **THIRD BRIEFING TOPIC: RESPONDING TO TERROR**

[Blog assignment on topic of your choice](#)

Ga Tech Wk 12 – Thursday November 5

Sci Po Session 9

LECTURE #6 – Col. Peter Herrly – Uses of Force in World Politics

Dr. Jenna Jordan on Strategies in dealing with Terror Leadership

Linked discussion

Linked Worked-Groups

[Blog assignment on an issue related to terror / security](#)

TOPIC FOR FINAL PAPER DUE (Final paper will be due TUESDAY December 10 in order to have time for them to be graded)

Ga Tech Wk 13 – Thursday November 12

Sci Po Session 10

LECTURE #7 – ADM (ret) SANDY WINNEFELD – FORMER VICE CHAIR OF THE US JOINT CHIEFS

Dr. Peter Swire – use of technology (encryption / social media) by Terror Groups

(Member of President Obama’s Review Group on Intelligence and Communications Technology)

Linked discussion

[Blog assignment on an issue related to terror / security](#)

Ga Tech Wk 14 – Thursday November 19

Sci Po Session 11

BRIEFINGS ON RESPONDING TO TERROR: Col. Peter Herrly and Dr. Jenna Jordan
(5 groups, 15 minutes each)

OUTLINE FOR FINAL PAPER DUE

Ga Tech Wk 15 – Thursday November 26 (NO CLASS IN USA – THANKSGIVING)

Sci Po Session 12

LECTURE #8 – TBA Col. Herrly (Future of NATO or Immigration Issues in the EU ?)

Possible replay of video from General Breedlove (NATO Commander)

[Blog assignment on topic of your choice](#)

Ga Tech Wk 16 – Thursday December 3 (LAST CLASS)

Sci Po Session 13 (LAST CLASS)

Discussion on Dr. King – Letter from Birmingham Jail

Non-violent protest and the uses of force for political objectives

Admiral Winnefeld - guest

[Blog assignment on topic of your choice](#)

TUESDAY DECEMBER 8 – FINAL PAPERS DUE

MONDAY DECEMBER 14 (12:00) – COURSE GRADES DUE AT GT

Discussion:

- The model described is based on a seminar of 30 students. We will operate in local groups of 3 and 3 forming a briefing group of 6 participants drawn from both schools. We will have 5 groups of 6 and the briefings will 15-20 (max) minutes each with 10 minutes of questions for the full 3 hours
- The model entrust the student groups with the responsibility to schedule and organize their own meetings. The model also provides a mechanism to demonstrate accountability by an on-line link with the course instructors.
- Dr. Vicki Birchfield of the Sam Nunn School will be in Metz at the GT-Lorraine Campus during the fall. She has offered to travel to Paris on occasion to assist in this class and may be asked to provide one of the lectures if it can be fit in her schedule.

REFERENCES FOR SEMINAR ON GLOBAL ISSUES AND LEADERSHIP							
NOTE – the only book you must purchase is Dr. Kahneman’s “Thinking fast and Slow”							
Specific references to the subject matters of the briefings and talks will be posted on line or made available on line in advance as we proceed							
REF	Author	Item	Topics	Type	Date	Source	Cost
Req	Kahneman, Daniel	Thinking, Fast and Slow	Bias, human brain operations	book	2011	Amazon	\$17.55
Recmd	Friedman, Thomas	The World is Flat (3rd Ed)	Global View needed	pback	2007	Amazon	\$11.56
Recmd	Pink, Daniel	Drive	What motivates us	pback	2011	Amazon	\$10.88
Recmd	Tatum, Beverly	Why are All the Black Kids Sitting together in The Cafeteria?	Defining racism, identity, breaking the silence	pback	2003	Amazon	\$9.76
Recmd	Collins, Jim	Good to Great and Social Sectors	Leadership without profit	pamphlet	2005	Amazon	\$9.47
Recmd	Harvard Business Review	HBR 10 Must Reads: On Leadership	Misc - leadership from a business POV	pback	2011	Amazon	\$16.47
Recmd	Francis Fukuyama	TRUST: The Social Virtues	Cultural foundations for	pback	1996	Amazon	\$11.49

		and the Creation of Prosperity	the difference in how society organizes				
Recmd	De Waal, Frans	The Age of Emphathy	someone else's shoes	book	2009	Amazon	\$10.81
Recmd	Gladwell, Malcom	Outliers	10,000 hour rule, problem with geniuses	pback	2008	Amazon	\$10.98
Recmd	Rhodes, Deborah	The Difference "Difference" makes: Women and Leadership	Looking at issues of women and leadership	pback	2003	Amazon	\$17.41