

GEORGIA INSTITUTE OF TECHNOLOGY
Sam Nunn School of International Affairs

U.S. FOREIGN POLICY - 84609 - INTA 3110
Spring 2016

Eliza Markley

Class Meetings: MWF 11.05 - 11.55, Instructional Center 117

Office Hours: MW 12.05-1.00, Ivan Allen College, Room 141

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Prerequisites

One of these courses: HIST 2111, HIST 2112, PUBP 3000, INTA 1200, POL 1101, AP US History.

Core Area

Students will demonstrate the ability to describe the role of diverse interests and groups in shaping the history, politics, society or institutions of the United States.

Course Description

This course will critically examine several key aspects of US foreign policy, including the theoretical issues that shape foreign policy making and the system in which foreign policy decisions are made. It will also explore the history and construction of the United States foreign policy since 1945 and the current foreign policy issues and problems facing United States. The course will consider the changing nature of international relations and the possible future role that the US will play in the world. The course is designed to encourage students to think critically about the United States' role in foreign affairs and to become more informed on foreign policy.

Learning Outcomes

Students will

- Be able to describe the role of history and political, social, and economic system in shaping the United States foreign policy.
- Understand theoretical issues in relation to the US foreign policy.
- Be able to use their knowledge of international affairs in a practical problem-solving way to address issues of immediate international concern.
- Become more aware of the diversity of cultural and ethical systems in the world.
- Think critically about the United States' role in the global system.
- Be able to work in small groups in a way that demonstrates respect for their colleagues and efficiency in working collaboratively towards projects and goals.

Required Textbook

Jentleson, Bruce. (2014). American Foreign Policy: The Dynamics of Choice in the 21st Century (5th edition).

Additional required readings will be posted on T-square.

Course Requirements

1. Class Participation – 10% of course grade

Students will be expected to attend all classes, complete all assigned readings (before class), and participate in classroom discussions on the subjects addressed in the readings and lectures. Lectures during the course may not cover the readings and will often present new ideas and information. You are responsible for the information contained in the reading, whether it is covered or not in lectures, as well as for the information in the lectures.

In addition to the regularly assigned course readings, students are encouraged to read a **major daily newspaper in its print or internet media version** and watch one of the **nightly news broadcasts** in order to stay informed on current foreign policy issues (News aggregator websites, such as www.RealClearWorld.com, are recommended).

Participation grade is based on active and constructive contribution to class discussions, as well as on attendance. Please note that for every three unexcused absences you will lose one participation point.

2. Quizzes and Examinations – 70% of course grade

There will be occasional, unannounced quizzes on the readings and/or material provided during the lecture. **There will be no make up quizzes.** If you miss a quiz and have an approved excuse or you took the quiz but no grade has been posted, you must make that known to the **instructor within a week of the date of the quiz.** If you fail to do so, you will not be given credit for an excused absence. If you have an excused absence, your overall quiz grade will be the average of the quizzes you took. Quizzes count for **10%** of your final grade.

Examinations will include multiple choice, true v. false and identification terms, and short essay questions. Exams will only be given on the announced dates. A medical or other Georgia Tech approved excuse is the only permissible reasons for missing quizzes or examinations. All electronic equipment (cell phones, computers, etc.) must be **put away/hidden from view** during exams. Students found using any such electronic devices will receive an automatic zero for the exam. Exams are currently **tentatively scheduled** on the following dates (see below). However, dates may change. It is the student's responsibility to stay current on the course schedule. Examinations missed for authorized reasons must

be taken as soon as possible. Altogether the exams will make up **60%** of your final grade (more detailed weight of each exam is found under Grading).

- Exam 1 – March 2
- Exam 2 – April 25

3. Homework – 5% of course grade
Details will be provided in class.

4. Foreign Policy Analyses – 15% of course grade
Students will be required to complete three foreign policy analyses. Two will be individual assignments. Each consists of 1,000-1,400 word (indicate word count) analysis of a past foreign policy initiative. The third analysis is a team project: students will be divided into 2-4 person teams and be tasked to analyze major foreign policy initiatives of recent presidents, including the current president. The team analysis should be 1,800-2,000 (indicate word count) papers. All three analyses should follow a format that will be provided.

Grading and Assessment

A = 89.5-100; B = 79.5-89.4; C = 69.5-79.4; D = 59.5-69.5; F = below 59.5

- A: Outstanding and original work; well-argued, well-organized, without significant error or omission.
- B: Very fine work, reasonably argued, clearly organized, with only slight error or omission; clearly well above the average.
- C: Solid work of a quite satisfactory nature; clear evidence of engagement and comprehension, but with some organizational, factual, or interpretive errors/omissions.
- D: Passing, but only marginally acceptable work with clear deficiencies of length, fact, organization, or interpretation; incomplete work.
- F: Unacceptable work submitted with such significant deficiencies that no credit can be awarded.

Grading of Exam questions will be based on the accuracy of the factual information, your ability to evaluate and express the political significance of terms. For essay questions, your grade will be based on accuracy and detail of the factual information, your ability to synthesize the material from the course and make important connections between issues and concepts.

Grading of Foreign Policy Analyses will be based on the following important factors: accuracy and detail of the factual information, your ability to synthesize the material from

the course and sources and make important connections between issues and concepts; clear and concise arguments, use of appropriate grammar, spelling and word choice.

- Participation 10%
- Quizzes 10%
- Exam 1 30%
- Exam 2 (Final) 30%
- Homework 5%
- Foreign Policy Analyses 15%

Late Paper Policy

Late papers will receive 5 points deduction for each calendar day (this includes weekends) they are late.

Other Class Policies

- Class discussions may lead, from time to time, to highly contentious political issues. I expect all students to be respectful of one another, even if they disagree about certain issues. High levels of civility should characterize our class debates.
- Laptop computers can be used in class ONLY when the instructor allows. **Abusing computer privileges will result in loss of participation points.** Moreover, students may be prohibited from using their computer for the rest of the semester (no email, Facebook, twitter, etc)
- Cell phone should be turned off or put on silent. Disruptions from such devices will adversely affect your participation grade.
- For assignment that will be submitted through T-square, students need to ensure that assignments can be opened and are readable. To ensure this, students should attach all written assignments in either .doc or .pdf formats.
- The instructor will make any effort to return your graded assignments in a timely manner (usually within two weeks).
- The instructor will respond to all emails (sent M-F) within 48 hours. If you do not receive a response in 48 hours, I probably did not receive your message and you should resend it.

Additional Information and Services

1. The Office of Disability Services – adaptsinfo@gatech.edu (404-894-0285)

2. Academic Honor Code

The Georgia Tech Academic Honor Code states: “Students are expected to act according to the highest ethical standards. The immediate objective of an Academic Honor Code is to prevent any Students from gaining an unfair advantage over other Students through academic misconduct. Academic misconduct is any act that does or could improperly distort Student grades or other Student academic records.” Such acts include, for instance, plagiarism.

Plagiarism means using an author’s exact or paraphrased words without citation or acknowledging the source of information. Whether intentional or not, plagiarism is

considered cheating and will not be tolerated. If you are unsure whether something should be cited, please ask.

Course Outline and Reading Assignments

Date	Topics and Readings	Assignments due
Introduction		
Jan 11	Course introduction	
Jan 13-20	<p>Introduction to American Foreign Policy and the “National Interest”</p> <p>Review of key international theories</p> <ul style="list-style-type: none"> ➤ Chapter 1, AFP ➤ Mearsheimer, “Realism,” Reading 1.1, p 216-219, AFP ➤ Keohane, “Governance in a Partially Globalized World,” Reading 1.2, p 220-224 AFP ➤ Kolko, “The United States and The World Economic Power,” Reading 1.3, p. 225-228 AFP ➤ Smith, “ The United States and the Global Struggle for Democracy,” Reading 1.4, p 229-233 AFP ➤ Drezner, Daniel W., “Night of the Living Winks: Toward an International Relations Theory of Zombies,” Foreign Policy, July/August 2010* ➤ Walt, Stephen M., “International Relations: One World, Many Theories,” Foreign Policy, No. 110 (Spring 1998), pp. 29-46* <p>Issues for Discussion: America’s National Interest; Realism; Idealism; Liberalism</p>	
The Domestic Context of American Foreign Policy		
Jan 22	Case study – India nuclear cooperation agreement*	
Jan 25	<p>Foreign Policy Making Powers: The President and Congress</p> <ul style="list-style-type: none"> ➤ Chapter 2, p 27-45, AFP ➤ Schlesinger, Reading 2.1, “The President, Congress and War Powers,” p 234-236, AFP ➤ Ornstein, Norman J. and Thomas E. Mann, “When Congress Checks Out,” Foreign Affairs, November/December 2006. Available: http://www.foreignaffairs.com/articles/62091/norman-j-ornstein-and-thomas-emann/when-congress-checks-out * ➤ Council on Foreign Relations. “Congress and U.S. Foreign Policy.” http://www.cfr.org/united-states/congress-us-foreign-policy/p29871 * 	

	Issues for Discussion: Tensions between the President and Congress regarding foreign policy	
Jan 27	<p>Bureaucracy and Models of Foreign Policy Decision-Making</p> <ul style="list-style-type: none"> ➤ Chapter 2, p 45-53, AFP ➤ Allison, “Conceptual Models and the Cuban Missile Crisis,” Reading 2.2, p 237-238, AFP ➤ Janis, “Groupthink Among Policy Makers.”* ➤ Hillary Clinton, “Leading Through Civilian Power,” in Foreign Affairs. Nov/Dec 2010* ➤ Condoleezza Rice, “Rethinking the National Interest: American Realism for a New World,” in Foreign Affairs. July/August 2008* <p>Issues for Discussion: Models of Decision Making</p>	
Jan 29	Case study – Assassinating bin Laden: Right or wrong?*	
Feb 1, 3	<p>The Role of Interest Groups, the Media and Public Opinion</p> <ul style="list-style-type: none"> ➤ Chapter 3, AFP ➤ Cooke, “The Press in Wartime,” Reading 3.1, p 239-241, AFP, ➤ Holsti, “Public Opinion and Foreign Policy,” Reading 3.2, p 242-249, AFP ➤ Keating, Joshua, “Does Hollywood Have a Foreign Policy?” Foreign Policy, Feb. 24, 2013. Available: http://www.realclearpolitics.com/2013/02/24/does_hollywood_have_a_foreign_policy_302676.html* ➤ WATCH: “Buying the War,” Bill Moyers Journal, PBS, April 25, 2007 (90 minutes). Available: http://www.pbs.org/moyers/journal/btw/watch.html. Click “Watch Video”, turn on “Continuous Play,” watch all 5 segments. ➤ John Mearsheimer and Stephen Walt, "The Israel Lobby" – book review in T-square <p>Issues for Discussion: Media influences on foreign policy (and public opinion); Importance of public opinion on foreign policy.</p>	
Feb 5	Case study – The Arab Spring*	
Historical Debates in American Foreign Policy		
Feb 8-12	<p>“Great Debates” in American Foreign Policy (1789-1945)</p> <ul style="list-style-type: none"> ➤ Chapter 4, AFP ➤ Kissinger, “Franklin D. Roosevelt and the Coming of World War II,” p 231-238, AFP ➤ Gellman, Barton and Laura Poitras, "U.S., British intelligence mining data from nine US. Internet companies in broad secret program," Washington 	Foreign Policy Analysis 1 due Feb 10

	<p>Post, June 6, 2013. Available: http://www.washingtonpost.com/investigations/usintelligence-mining-data-from-nine-us-internet-companies-in-broad-secretprogram/2013/06/06/3a0c0da8-cebf-11e2-8845-d970ccb04497_story.html</p> <ul style="list-style-type: none"> ➤ Charlie Rose Show, interview with Guardian (UK) editors, Alan Rusbridger and Janine Gibson, on publication of NSA leaks, July 28, 2013. Available: http://www.youtube.com/watch?v=7pdzzZB7Xgo ➤ Case study: National security surveillance* <p>Issues for Discussion: Isolationism vs. Internationalism; Defense Spending; US Imperialism; National Security vs. Civil Liberties</p>	
Historical Context of American Foreign Policy: The Cold War and Beyond		
Feb 15-19	<p>The Cold War Context: Origin and First Stages</p> <ul style="list-style-type: none"> ➤ Chapter 5, AFP ➤ Brodie, “Strategy in the Missile Age,” Reading 5.1, p 265-270, AFP ➤ Kennan, “The Sources of Soviet Conduct,” Reading 5.2, p 271-274, AFP ➤ Council on Foreign Relations. “U.S. Cuba Relations.” http://www.cfr.org/cuba/us-cuba-relations/p11113 <p>Issues for Discussion: Strategy of Containment; Korean War; Deterrence; Decision Making and the Cuban Missile Crisis.</p>	
Feb 22-26	<p>The Cold War Context: Lessons and Legacies</p> <ul style="list-style-type: none"> ➤ Chapter 6, AFP ➤ Gelb, “Vietnam: The System Worked,” Reading 6.1, p 275-278, AFP ➤ Gaddis, “The Unexpected Ronald Reagan,” Reading 6.2, p 279-281, AFP ➤ Gorbachev, “The Soviet Union’s Crucial Role,” Reading 6.3, p 282-284, AFP. <p>Issues for Discussion: Vietnam War, Détente and China, End of Cold War</p>	
Feb 29	Review for Exam 1.	
March 2		Exam 1
American Foreign Policy in a New Era		
March 4	Case study	
March 7, 9	<p>Grand Strategy for a New Era: Power and Peace</p> <ul style="list-style-type: none"> ➤ Chapter 7, AFP 	

	<ul style="list-style-type: none"> ➤ Lieber, “Anti-Declinism,” Reading 7.1, p 596-597, AFP ➤ Ikenberry, “Liberal Internationalism 3.0,” Reading 7.1, p 598-600, AFP ➤ Kupchan, “No one’s World,” Reading 7.3, p 601-602, AFP ➤ Jackson and Carter, “The International Criminal Court: National versus International Norm”* ➤ “The Cold War Is Over”, New York Times (Opinion), April 2, 1989. Available: http://www.nytimes.com/1989/04/02/opinion/the-cold-war-is-over.html ➤ Case study: International Criminal Court* <p>Issues for Discussion: Unilateralism vs. Multilateralism; Force vs. Diplomacy; Policy of Preemption; Deterrence; Role of the UN and other International Institutions</p>	
March 11	<p>Grand Strategy for a New Era: Prosperity and Principles</p> <ul style="list-style-type: none"> ➤ Chapter 8, AFP ➤ Stiglitz, “Making Globalization Work,” Reading 8.1, p 603-605, AFP ➤ “UNAIDS Report on Global AIDS Epidemic,” Reading 8.2, p 606-608, AFP ➤ US National Research Council, “Climate Change as a National Security Concern,” Reading 8.3, p 609-610, AFP ➤ Mansfield and Snyder, “Democratization and the Danger of War,” Reading 8.4, p 611-617, AFP ➤ Case study: The Global Financial Crisis* <p>Issues of Discussion: Globalization, International Trade and Finance; Global Public Health; Global Environment Issues; Promotion of Global Democracy</p>	
Mar 14, 16	<p>Post Cold War Foreign Policy</p> <ul style="list-style-type: none"> ➤ Chapter 9, AFP ➤ National War Powers Commission, “President, Congress and the War Powers,” Reading 9.1, p 618-621, AFP ➤ Keck and Sikking, “Transnational Network in International Politics,” Reading 9.2, p 622-630, AFP ➤ Baum, “Soft News and Foreign Policy,” Reading 9.3, p 631-634 ➤ Case study: US versus terrorism* <p>Issues for Discussion: The War Powers; Foreign Policies and Executive Branch Politics of Recent Presidents; Current</p>	<p>Foreign Policy Analysis 2 due Mar 16</p>

	Role of the Media and Public Opinion (Revisiting Themes of Chapters 2 and 3 with recent administrations and developments)	
Mar 18	No class. Dr. Markley attends ISA conference	
Mar 21-25	Spring Break	
Current American Foreign Policy Around the World		
Mar 28, 30, April 1	<p>Issues in the Middle East</p> <ul style="list-style-type: none"> ➤ Chapter 11, AFP ➤ Bush, “Pre-Emption and National Security Strategy, Reading 11.1, p 634-644, AFP ➤ Caldwell, “US Policy Toward Afghanistan, Pakistan, and Iraq,” Reading 11.2, p 645-647, AFP ➤ Lynch, “The Big Think Behind the Arab Spring,” Reading 11.3, p 648-650, AFP ➤ Lindsay and Takeyh, “After Iran Gets the Bomb”* ➤ Time to get tough on Tehran, Foreign Affairs, Jan/Feb 2016 <p>*Additional current event readings related to Iran’s nuclear program.*</p>	
April 4-8	<p>Asia and the Rise of China</p> <ul style="list-style-type: none"> ➤ Chapter 10, AFP ➤ Lieberthal and Jisi, “US-China Strategic Distrust,” Reading 10.1, p 635-638, AFP ➤ Indian Institute for Defense Studies and Analyses, “India’s Grand Strategy,” Reading 10.2, p 639-642, AFP ➤ *Layne, China’s Challenge to US Hegemony”* ➤ Ikenberry, John, “The Rise of China and the Future of the West: Can the Liberal System Survive?” Foreign Affairs. Vol. 87, No. 1 (Jan-Feb 2008), pp. 23-37* ➤ How China sees Russia, Foreign Affairs Jan/Feb 2016 <p>Issues for Discussion: US-China Relations; China as a rising power; US-Indian Relations; North Korea and Nuclear Weapons; Asian Security</p>	Foreign Policy Analysis 3 (Team) due April 6
April 11-15	<p>US Relations with Europe and Russia</p> <ul style="list-style-type: none"> ➤ Chapter 12, AFP ➤ Grevi, “Renewing EU Foreign Policy,” Reading 12.1, p 651-653, AFP ➤ Primakov, “Russia in a Polycentric World,” Reading 12.2, p 654-656, AFP ➤ Strategy of relations with Russia* 	

	Issues for Discussion: The Current Status and Future of NATO; US-EU Relations; US-Russia Relations	
April 18-22	US Relations with the Americas <ul style="list-style-type: none"> ➤ Chapter 13, AFP ➤ Sweig, “US-Latin American Relations,” Reading 13.1, p 657-658, AFP Issues for Discussion: US Regional Hegemony and the Americas; the War on Drugs; US-Mexico Relations; Change US-Cuba Relations; Haiti; US-Canadian Relations	
April 25	Exam 2	

Note: * represents articles posted on T square or provided by the instructor in printed version.