**Global Issues and Leadership Fall 2017**

Meets Habersham G-17 Tuesday 1200 – 1500 EDT

Meets Sciences Po – Tuesday 1800 – 2100 CEDT

Meets Moscow – Tuesday 1900 – 2200 MKT

**Welcome to all Participants – students, faculty, guests and observers:**

This is an international learning experiment joining 15 Atlanta students at Georgia Tech with 15 students in Paris at Sciences Po and 4 in Moscow at MGIMO with faculty from all three in an interactive program of lectures, writings and student presentations to explore the question:

**“How do we learn to understand and analyze complicated global problems working in highly diverse groups of people and perspectives when no one is really “in charge” or in the same location?**

We begin with recognizing the diversity among the participants, including the faculty.

**Mr. Bankoff** is the Chair of the Sam Nunn School of International Affairs. He was a trial lawyer with many years of experience in global intellectual property and technology disputes. He represented The Coca-Cola Company, various news media and was a lawyer for television and technology for the Olympic Games in Atlanta and Sydney. Prior to joining the Georgia Tech faculty he was President and CEO of the Woodruff Arts Center in Atlanta. He is currently Vice Chair of the Georgia Foreign Trade Zone. See <http://www.inta.gatech.edu/people/faculty/joseph-r-bankoff>

**Dr. Knoespel** is the McEver Professor of Engineering and the Liberal Arts at Georgia Tech. He has served as Interim Dean of the Ivan Allen College of Liberal Arts and as Chair of the School of Literature, Communication & Culture (now LMC). He holds a joint-appointment with the School of History Technology & Society and also an adjunct appointment in the College of Architecture. <http://www.lmc.gatech.edu/~knoespel/>

At Sciences Po the faculty lead wil be **Henri Landes,** lecturer on environmental policy and researcher at the Forccast project on simulations of negotiations.Henri Landes is cofounder and former President of the think and do tank on climate change, CliMates, and author of *Le déni climatique* (*Climate Denial*) and *Allô Houston ! Les Etats-Unis vus par un Américain en colère* (*Houston, we have a problem ! The United States as Seen by an Angry American*).

At MGIMO – the faculty lead for this experiment is **Dr. Mikhail Troitskiy** who is an Associate Professor and Director of the MGIMO School of Government and International Affairs, IMARES Program Professor at European University at St. Petersburg, and Senior Associate at the Russian Academy of Sciences. Since March 2017, Troitskiy has been directing the School of Government and International Affairs at MGIMO University in Moscow where he manages Russia's first English-language BA program in International Relations. <http://mgimo.academia.edu/MikhailTroitskiy>

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Student participants have been and will be selected for their diverse backgrounds, their common interest in global leadership and their willingness to explore new things.

**Course Description:**

This course uses selected global issues as a means to explore the complexity of the issues and develop your understanding and practice the leadership skills needed in diverse, multicultural and global environments. You will be assigned to small rotating groups with international partners and challenged to organize yourselves to explore and critically examine a particular global issue. Working in these groups you will seek to define, analyze and gain an understanding of the key cultural and political issues. Based on your team’s analysis **each group will present a background “policy briefing” to one or more senior policy makers** on your group’s analysis of the driving forces, challenges, options and views. Your “policy briefing” will consist of a 12-14 minute oral and video presentations followed by a Q&A session with the experts and other students. The purpose of your “briefing” will be to prepare the policy makers to attend a high level meeting to knowledgably discuss the issues and make decisions. The faculty, the visiting experts, and former course participant “coaches” and your classmates will evaluate the quality, clarity, and impact of your briefing.

**Approach:**

The course uses current events, historical materials, special readings and weekly guest speakers to provide background for class participation. **Students will jointly conduct their team research** of the issues to provide succinct oral and written issue analysis for class discussion. Oral presentations will provide opportunities to present and defend individual and group analysis, insights and conclusions. One assignment in class will also require each student to prepare a short written briefing paper that would be given to the visiting expect as a “read ahead” for their policy meeting.

**You will be asked** **each week of the class to prepare and publish a succinct Blog Comment** on the class Blog website. <http://globalissuesandleadership.iac.gatech.edu> For most weeks you will be free to choose the topic for your blog comment. Your classmates will have the opportunity to comment on your posts and to award votes for the best written comments (regardless whether you agree with their comment). This is a form of practice to get each student to “find their own voice” in short persuasive writings (which is likely to be a big part of their career).

The course will welcome distinguished leaders whose voices have provided guidance on these global issues. Since this course will meet only once a week regular attendance and generous participation in discussions is assumed. Students will set meetings with course instructors to discuss ongoing work of the class.

Student presentations will be video recorded and available on the web for review and individual coaching with students upon request.

**Learning Goals:**

1. Participants will research, analyze, and present a “policy briefing” summarizing the key issues they identify that underlie the important global conflicts arising from various points of view
2. Participants will use evidence based comparative analysis to assess how the differences and changes in technology, culture and political infrastructure impact or underlie the differences in addressing these global issues.
3. Participants will learn to work effectively in small and highly diverse groups under time pressure to collectively prepare, present and defend clear and insightful observations and analysis of the issues in specific global challenges.
4. Participants will be challenged to present clear written and oral commentaries and comment on those of other participants in order to build their skills in critical analysis and persuasive writing and to develop their “own authentic voice” and style.

**Grades:**

Student participants are expected to actively prepare and engage in both the subject matters under study and in experimenting how we can learn with and from each other. The class will include both selected graduate and outstanding undergraduate students who have been recommended for the course by faculty. As the effort here is to create a learning community – not just to master a subject – there will be points given for efforts to advance the process as well as for achievement. We will expect somewhat more from our graduate students.

Because the mechanics of the class may change as we proceed – the point system for activities may evolve with notice to the participants. The baseline guide regardless of the changes will remain roughly: 30% on each student’s preparation and engagement in class blogging and discussion; 30% based on the team presentation efforts; and 40% based on individual performance, exams and papers.

There are differences in class schedules (Sciences Po meets 10 times; Ga Tech will meet 15 times). There are three sessions where both class do not meet together because of different holidays. (Sciences Po & GT fall breaks and November 1 in Paris and the US Thanksgiving). Appropriate adjustments will be made for changes in schedule as well as in the expected challenges in technologies of connection.

**Students at Sciences Po and MGIMO will be issued a temporary Ga Tech IDs after they register so that they may log into and post on the secure Class Blog Site, vote in the weekly polls and will have access to the posted class resource materials.**

**Grades at GT** will be awarded based on total points accumulated (total available = 400):

350 – 375 points = A

325 – 349 points = B

300 – 324 points = C

275 – 299 points = D

< 275 points = F

Points may be earned as follows (total possible = 400):

**Class preparation and participation [120 points max]**

Attendance and class participation - 5 points each class session,

Weekly posted blog and comments on other postings – 5 points

**Team Work and Presentations – 3 anticipated [150 points max]**

Faculty grade – 45 points for group members possible each presentation

[Graded on team organization and planning, sources and research, identification of influences and factors, analysis and synthesis of the issues, and overall effectiveness and clarity in briefing presentation]

Student (peer) grading – 5 Points possible for each presentation

Students will be asked to evaluate (anonymously) the level of participation of each of their partners in the team (0-5 individually) Students will be given the average of the points awarded by the team

**Individual Synthesis and Analysis – [3 for a total of 180 points]**

There will be 3 written submissions required of the GT Students:

1. An individual “read ahead” briefing paper for a policy maker about to engage in a meeting on one of the issues to be briefed by the group (60 points), and
2. A short paper prepared during the two classes when Sciences Po is not in session – applying concepts from Dr. Kahneman’s book on “Thinking Fast and Slow” to various political campaign (60 points), and
3. Final paper on the challenges of intercultural leadership skills (60 points)

**EXTRA CREDIT OPPORTUNITIES:**

Peer votes on best Blogs (based on weekly Class Poll) – 1-5 extra points

At semester end, each participant will also have a total of 10 points they may award to other participants (not themselves - max of 5 points to any one person) for their overall effort, team work, leadership effectiveness, etc.

**NOTE: Each School shall have responsibility for evaluating and assessing final grades for their respective students based on their evaluation of their student’s work and participation in the class.**

## NOTE – the schedule is very likely to change in sequence depending on when invited speakers can attend and when we can arrange for distinguished visitors to hear the student policy briefings. Participants will be notified of changes in the schedule

**Pedro Maddens Tascano**, a 5th Year Aerospace Engineer ([pmt@gatech.edu](mailto:pmt@gatech.edu)) and **Evan Long**, a 4th year International Affairs student ([evanivlong@gmail.com](mailto:evanivlong@gmail.com)) who participated in this class last fall will serve as a Mentor / Teaching Assistants in the class this fall and on whom you may call for advice and help.

**COURSE SCHEDULE**

**(as of July 31, 2017)**

**Ga Tech Wk 1 – Tuesday August 22**

Atlanta – Seminar Introduction in Atlanta and student sorting by Diversity Game

Lecture on the implications of Kahneman. First Group Assignments on sections of Kahneman to be presented October 24

**Assignments to connect with individual Sciences Po and MGIMO Students** (Prepare to intro each other on 5 September)

First Blog assignment on examples of bias drawn from Kahneman

[Science Po and MGMIO students requested to read Kahneman: *Thinking Fast and Slow* in advance of class]

**Ga Tech Wk 2 – Tuesday August 29**

**(SP and MGIMO welcome to attend by linking in to shared website)** Atlanta Lectures on “Design Thinking” (Craig Stehle) and “Whats a good/bad briefing” (Ret General Phillip Breedlove – Former NATO SACEUR) [All lectures will be available for later viewing on the web]

**Posting of Initial Group Assignments** for **BRIEFING TOPIC 1: Responding to Environmental/Global Change**

**GA Tech** **Wk 3 – Tuesday September 5**

**Sci Po Session 1**

**MGIMO Session 1**

**Inauguration of International Linked Class Room.**

Introduction of individual class members in assigned pairs (ATL / SCPO / MGIMO)

Review of objectives, methods, responsibilities and deadlines

Review of Technology Tools – (T-Square; Blog site)

Major Presentation on Environmental Challenges by Henri Landes (Paris) on TOPIC 1

**Assignment:** Team **Topic Requests** due by e-mail on Thursday 7 September (for decision by Friday 8 September) A group **Work Plan** due Tuesday 12 September

Beginning of Topic 1 on climate change and security: Henri Landes

**Ga Tech Wk 4 – Tuesday September 12**

**Sci Po Session 2**

**MGIMO Session 2**

**Presentations:** Henri Landes on climate change and security; Dr. Wayne Clough (ret GT President) on Global Change

**Ga Tech Wk 5 – Tuesday September 19**

**Sci Po Session 3**

**MGIMO Session 3**

**STUDENT BRIEFINGS / Presentations ON ENVIRONMENTAL CHALLENGES**

**P**resented to: Henri Landes, Dr. Clough, Dr. Marilyn Brown, Admr Winnefeld

**ASSIGNMENTS:** Posting of groups for **Topic 2: Challenges of Nuclear, Chemical and Bio Terrorism**

**Ga Tech Wk 6 – Tuesday September 26**

**Sci Po Session 4**

**MGIMO Session 4**

**Presentation: Beth Cameron,** NTI (Nuclear Threat Initiative) Senior Director of Global Biological Policy, and Andrew Bieniawski, NTI Vice President Material Security and Minimization; Professor Maggie Kosal on Chemical Terror risks

**Ga Tech Wk 7 – Tuesday October 3**

**Sci Po Session 5**

**MGIMO Session 5**

**TBD** (Requests pending in Moscow)

Presentation by Benoît Pelopidas, in charge of Chair on security issues at Center for Research on International Relations (CERI) at Sciences Po

**Ga Tech NO CLASS FALL BREAK – Tuesday October 10**

**Sci Po NO CLASS**

**MGIMO NO CLASS**

**Ga Tech Wk 8 – Tuesday October 17**

**Sci Po Session 6**

**MGIMO Session 6**

**STUDENT BRIEFINGS ON NUCLEAR / CHEMICAL / BIO TERRORISM**

**Presented to: Former Senator Sam Nunn and Ret Admiral Sandy Winnefeld (Atlanta) Henri Landes, and Peter Herrly (?) (Paris)**

**Ga Tech Wk 9 – Tuesdsay October 24 *(seeking to swap 10/24 and 10/31)***

**Sci Po – Session 7**

**MGIMO Session 7**

**GT Kahneman Presentations / Exercise on Dealing with Forms of Bias**

**Posting of Group Assignments** for **TOPIC 3: Scenario Exercise: Sovereignty and Cyber Security (Mock UN Security Council Presentation / Debate)**

**Ga Tech Wk 10 – Tuesday October 31**

**Sci Po NO CLASS FALL BREAK**

**MGIMO Session 8**

**Presentation: Ret Admiral Sandy Winnefeld** (former Vice Chair of the Joint Chiefs) on Cyber Security and also US Security Council process; Dr. Jenna Jordan (Terror networks)

**Ga Tech Wk 11 – Tuesday November 7**

**Sci Po Session 8**

**MGIMO Session 9**

**TBD –** (Requests to Paris, Moscow and FBI)

**Ga Tech Wk 12 – Tuesday November 14**

**Sci Po Session 9**

**MGIMO Session 10**

**TBD -** (Requests to Paris, Moscow and FBI); **Peter Swire** / Annie Anton (?) on Cyber Security, Privacy and Data Exchange

**Ga Tech Wk 13 – Tuesday November 21**

**Sci Po Session 10**

**MGIMO Session 12**

**STUDENT SCENARIO EXERCISE: Sovereignty and Cyber Security (Mock UN Security Council Presentation / Debate)**

**Presented to: Peter Swire, Ambassador Gordon Giffin, TBD**

**Ga Tech Wk 14 – Tuesday November 28**

**Sci Po Session 11**

**MGIMO Session 13**

**Debrief on Exercise – Lessons learned; Presentation by General Breedlove on the future of Global Security**

**Ga Tech Wk 15 – Tuesday December 5 (LAST GT CLASS)**

**Sci Po NO CLASS - Welcome to join**

**MGIMO NO CLASS (?) - Welcome to join**

**FINAL PAPER DUE IN GT**

**Discussion of Challenges in Intercultural Leadership**

**Discussion:**

• The class exercise model described is based on a seminar of 34 students. We will operate in 5 groups of 6 or 7 students drawn from all the schools. The group assignments will rotate each time so that you will not always be with the same people. We may pair the Russian students in some assignments and place them in singles in others. We will hold the briefings to 20 minutes max with questions. This will require real discipline in what is important and how many speakers to include.

• The model entrust the student groups with the responsibility to schedule and organize their own meetings. The model also provides a mechanism to demonstrate accountability by an on-line link with the course instructors.

• Dr. Vicki Birchfield of the Sam Nunn School will be in Metz at the GT-Lorraine Campus during the fall. She has offered to travel to Paris on occasion to assist in this class.

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| REFERENCES FOR SEMINAR ON GLOBAL ISSUES AND LEADERSHIP | | | | | | | |
| NOTE – the only book you must purchase is Dr. Kahneman’s “Thinking fast and Slow” | | | | | | | |
| Specific references to the subject matters of the briefings and talks will be posted on line or made available on line in advance as we proceed | | | | | | | |
| REF | **Author** | **Item** | **Topics** | **Type** | **Date** | **Source** | **Cost** |
| Req | Kahneman, Daniel | Thinking, Fast and Slow | Bias, human brain operations | book | 2011 | Amazon | $17.55 |
| Recmd | Friedman, Thomas | The World is Flat (3rd Ed) | Global View needed | pback | 2007 | Amazon | $11.56 |
| Recmd | Pink, Daniel | Drive | What motivates us | pback | 2011 | Amazon | $10.88 |
| Recmd | Tatum, Beverly | Why are All the Black Kids Sitting together in The Cafeteria? | Defining racism, identity, breaking the silence | pback | 2003 | Amazon | $9.76 |
| Recmd | Parag Khama | Connectography | GIS based World Interconnections | Book | 2016 | Amazon | $16.98 |
| Recmd | Harvard Business Review | HBR 10 Must Reads: On Leadership | Misc - leadership from a business POV | pback | 2011 | Amazon | $16.47 |
| Recmd | Francis Fukuyama | TRUST: The Social Virtues and the Creation of Prosperity | Cultural foundations for the difference in how society organizes | pback | 1996 | Amazon | $11.49 |
| Recmd | De Waal, Frans | The Age of Emphathy | someone else's shoes | book | 2009 | Amazon | $10.81 |
| Recmd | Gladwell, Malcom | Outliers | 10,000 hour rule, problem with geniuses | pback | 2008 | Amazon | $10.98 |
| Recmd | Rhodes, Deborah | The Difference "Difference" makes: Women and Leadership | Looking at issues of women and leadership | pback | 2003 | Amazon | $17.41 |