INTRODUCTION TO GLOBAL DEVELOPMENT
INTA 2050-A
Fall 2018
Mondays, Wednesdays, Fridays 9:05-9:55
Bunger-Henry, Room 380
There are no prerequisites for this course
This course fulfills the Social Science requirement at Georgia Tech

Instructor: Alberto Fuentes (alberto.fuentes@inta.gatech.edu)
Office Hours: Wednesdays, 10-12 or by appointment in office 316, Habersham (781 Marietta St)

Overview
This course introduces students to the history, theory and practice of international development. Students will examine the different meanings and objectives of global development, paying particular attention to economic growth, poverty alleviation, inequality reduction, capability enhancement, the defense of human rights and sustainability. They will also learn about competing theories of development, with particular emphasis on modernization, dependency, neoliberal and post-development paradigms. Students will similarly explore how different actors, such as the state, non-governmental organizations (NGOs), official development assistance (ODA) agencies, multilateral agencies, and business, participate in the field. Through real-world cases, the course will address the objectives, implementation processes and consequences of development initiatives and projects. This introductory course will prepare students to better understand, assess and participate in the project of global development. Students will also be ready for more advanced courses on the subject.

Learning Outcomes
Students will be able to:
1. Demonstrate the ability to describe the social, political, and economic forces that influence social behavior and the global system
2. Describe, measure and assess the different goals pursued in international development
3. Understand and critically evaluate some of the prevalent theories in the field
4. Use this knowledge to analyze and address issues of immediate international concern.
5. Describe key international bilateral and multilateral institutions, states, firms, and civil society organizations and explain how they frame development issues
6. Express their arguments clearly and effectively both in written reports and class discussions

Readings: All required readings will be available on the class website on Canvas.
Requirements:

- Attendance and Participation (10%): Attendance is required, and students must complete the assigned readings before class in order to participate in class activities. Absences will count against students’ participation score.
- Worksheets (15%): Throughout the course, students will participate in different in-class activities, including discussions, small group projects and case analyses. In some of those activities, students will be required to complete written worksheets. There are three possible grades for the worksheets: check plus (✓+), check minus (✓-) and 0. There will be 16 worksheets spread out throughout the semester. The lowest worksheet score will be dropped.
- Quizzes (10%): Students will complete 11 pop quizzes throughout the course. These short quizzes will have two short answer questions related to the readings for the class. The lowest quiz score will be dropped.
- Midterm Exam (15%): The midterm exam will take place on Friday, September 14. More details will be provided one week before the exam.
- Essay (15%): On Friday, October 26, students will turn in a four-page essay. The question to motivate the essay will be provided on Friday, October 19, one week before the due date.
- Group presentation and written report (15%): This project will require students to work in groups and conduct applied research. Students will be assigned to a group on October 31, and will be expected to produce a short written report and presentation, due on November 26. More instructions will be forthcoming in class.
- Final exam (20%): The final exam will take place on December 7, from 8 – 10:50 a.m. Students will be required to write two essays. Possible questions for the essays will be provided on Friday, December 2.

ADAPTS
The instructor will work with ADAPTS so that all students have an equal opportunity for success. For information on ADAPTS, see http://www.adapts.gatech.edu/

Academic integrity and Honor Code
While students are encouraged to work together and collaborate with each other, you should clearly differentiate your work from that of others, including your peers and bibliographical sources. Complete and accurate representation of all direct quotations and paraphrased material is required. Plagiarizing will be addressed in accordance with the Georgia Tech Honor Code (http://honor.gatech.edu/plugins/content/index.php?id=9)

Statement on Diversity and Inclusion
The Ivan Allen College of Liberal Arts supports the Georgia Institute of Technology’s commitment to creating a campus free of discrimination on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, gender identity, or veteran status. We further affirm the importance of cultivating an intellectual climate that allows us to better understand the similarities and differences of those who constitute the Georgia Tech community, as well as the necessity of working against inequalities that may manifest here as they do in broader society.
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<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Readings</th>
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<tbody>
<tr>
<td><strong>Week 1</strong></td>
<td><strong>CONCEPTS AND MEASUREMENTS</strong></td>
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<td></td>
<td>F  The Cold War and the capitalist origins of development</td>
<td>Truman, H. “Inaugural Address,” January 20, 1949</td>
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<td>(<a href="http://gadebate.un.org/68/uruguay">http://gadebate.un.org/68/uruguay</a>)</td>
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<td><strong>Week 2</strong></td>
<td><strong>M National production, GDP and growth</strong></td>
<td><em>The Economist</em>, “Keeping up with the Karumes,” October 29, 2015.</td>
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<td>August 27 – September 2</td>
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<td>Kennedy, B. “Speech at the University of Kansas,” March 18, 1968.</td>
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<td>F  Inequality</td>
<td>World Inequality Lab, <em>World Inequality Report</em> (Executive Summary), 2018.</td>
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<td><strong>Week 3</strong></td>
<td><strong>M HOLIDAY</strong></td>
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<td>September 3 – 9</td>
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### Week 4
September 10 – 16

- **M** The Sustainable Development Goals (SDGs)

- **W** Human Rights

- **F** Midterm Exam

### THEORIES OF DEVELOPMENT

#### Week 5
September 17 – 23

- **M** Modernization Theory: Tenets

- **W** Application of Modernization Theory: Pharaonic projects

- **F** Modernization Theory: A critique

#### Week 6
September 24 – September 30

- **M** Dependency Theory: Tenets
  - Isbister, J. *Promises Not Kept*, Bloomfield, CT: Kumarian Press, 2003 (pp. 41 – 49)

- **W** Application of Dependency Theory: Extracting Talent

- **F** Dependency Theory: A critique
<table>
<thead>
<tr>
<th>Week/Day</th>
<th>Topic</th>
<th>Readings</th>
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Baugadonova et al. "How to reform in 3 months... Azerbaijan registers businesses faster by setting-up a one-stop shop." World Bank.  
| F       | No Class | |
| Week 8  | M     | HOLIDAY | |
| Week 9  
| | | | ESSAY QUESTION PROVIDED  
| Week 10  
| | | | Priest, T. “Petrobras in the History of Offshore Oil” in ed. Schneider, B. *New Order and Progress: Development and Democracy in Brazil*. Oxford University Press, 2016. (pp. 53-77)  
| | F | No Class | ESSAY DUE |
|----------|----------|-----|-----------|----------------------------------------------------------------------------------------------------------------------------------|
| October 29 – November 4 | W | Failed States | *The Economist.* "From chaos, order; Rebuilding failed states," March 5, 2005.  
<p>| F | Civil society, NGOs and micro enterprises | Yunus, Muhammad. <em>Banker To The Poor.</em> Penguin Books India, 2007 (read Chapters 4 and 5). |</p>
<table>
<thead>
<tr>
<th>Week 13</th>
<th>Monday</th>
<th>The perils of development from below</th>
<th>Sanyal, B. &quot;The Myth of Development from Below&quot; (read pp. 1-10)</th>
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<tbody>
<tr>
<td>November 12 – 18</td>
<td>Wednesday</td>
<td>Business (MNCs)</td>
<td>Amsden, A. &quot;National companies or foreign affiliates: Whose contribution to growth is greater?&quot; Perspectives on topical foreign direct investment issues, 60, February 13, 2012.</td>
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<td>Week 14</td>
<td>Monday</td>
<td>No Class</td>
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<td>November 19 – 25</td>
<td>Wednesday</td>
<td>HOLIDAY</td>
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<td></td>
<td>Friday</td>
<td>HOLIDAY</td>
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<td>Week 15</td>
<td>Monday</td>
<td>Student Presentations</td>
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<td>November 26 – December 2</td>
<td>Wednesday</td>
<td>Student Presentations</td>
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<td>Friday</td>
<td>Wrap-Up</td>
<td>FINAL EXAM QUESTIONS PROVIDED</td>
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