

INTRODUCTION TO GLOBAL DEVELOPMENT

INTA 2050-A

Fall 2018

Mondays, Wednesdays, Fridays 9:05-9:55

Bunger-Henry, Room 380

There are no prerequisites for this course

This course fulfills the Social Science requirement at Georgia Tech

Instructor: Alberto Fuentes (alberto.fuentes@inta.gatech.edu)

Office Hours: Wednesdays, 10-12 or by appointment in office 316, Habersham (781 Marietta St)

Overview

This course introduces students to the history, theory and practice of international development. Students will examine the different meanings and objectives of global development, paying particular attention to economic growth, poverty alleviation, inequality reduction, capability enhancement, the defense of human rights and sustainability. They will also learn about competing theories of development, with particular emphasis on modernization, dependency, neoliberal and post-development paradigms. Students will similarly explore how different actors, such as the state, non-governmental organizations (NGOs), official development assistance (ODA) agencies, multilateral agencies, and business, participate in the field. Through real-world cases, the course will address the objectives, implementation processes and consequences of development initiatives and projects. This introductory course will prepare students to better understand, assess and participate in the project of global development. Students will also be ready for more advanced courses on the subject.

Learning Outcomes

Students will be able to:

1. Demonstrate the ability to describe the social, political, and economic forces that influence social behavior and the global system
2. Describe, measure and assess the different goals pursued in international development
3. Understand and critically evaluate some of the prevalent theories in the field
4. Use this knowledge to analyze and address issues of immediate international concern.
5. Describe key international bilateral and multilateral institutions, states, firms, and civil society organizations and explain how they frame development issues
6. Express their arguments clearly and effectively both in written reports and class discussions

Readings: All required readings will be available on the class website on Canvas.

Requirements:

- Attendance and Participation (10%): Attendance is required, and students must complete the assigned readings before class in order to participate in class activities. Absences will count against students' participation score.
- Worksheets (15%): Throughout the course, students will participate in different in-class activities, including discussions, small group projects and case analyses. In some of those activities, students will be required to complete written worksheets. There are three possible grades for the worksheets: check plus (✓+), check minus (✓-) and 0. There will be 16 worksheets spread out throughout the semester. The lowest worksheet score will be dropped.
- Quizzes (10%): Students will complete 11 pop quizzes throughout the course. These short quizzes will have two short answer questions related to the readings for the class. The lowest quiz score will be dropped.
- Midterm Exam (15%): The midterm exam will take place on Friday, September 14. More details will be provided one week before the exam.
- Essay (15%): On Friday, October 26, students will turn in a four-page essay. The question to motivate the essay will be provided on Friday, October 19, one week before the due date.
- Group presentation and written report (15%): This project will require students to work in groups and conduct applied research. Students will be assigned to a group on October 31, and will be expected to produce a short written report and presentation, due on November 26. More instructions will be forthcoming in class.
- Final exam (20%): The final exam will take place on December 7, from 8 – 10:50 a.m. Students will be required to write two essays. Possible questions for the essays will be provided on Friday, December 2.

ADAPTS

The instructor will work with ADAPTS so that all students have an equal opportunity for success. For information on ADAPTS, see <http://www.adapts.gatech.edu/>

Academic integrity and Honor Code

While students are encouraged to work together and collaborate with each other, you should clearly differentiate your work from that of others, including your peers and bibliographical sources. Complete and accurate representation of all direct quotations and paraphrased material is required. Plagiarizing will be addressed in accordance with the Georgia Tech Honor Code (<http://honor.gatech.edu/plugins/content/index.php?id=9>)

Statement on Diversity and Inclusion

The Ivan Allen College of Liberal Arts supports the Georgia Institute of Technology's commitment to creating a campus free of discrimination on the basis of race, color, religion, sex, national origin, age, disability, sexual orientation, gender identity, or veteran status. We further affirm the importance of cultivating an intellectual climate that allows us to better understand the similarities and differences of those who constitute the Georgia Tech community, as well as the necessity of working against inequalities that may manifest here as they do in broader society.

Week		Topic	Readings
CONCEPTS AND MEASUREMENTS			
Week 1 August 20-26	M	Introduction: Three central questions	
	W	Colonialism and the roots of the field of development	Haslam et al. (eds). <i>Introduction to International Development: Approaches, actors and issues</i> . Canada: Oxford University Press, 2012. (read pp. 29 – 42) Arndt, H.W. <i>Economic Development: The History of an Idea</i> . University of Chicago Press, 1987 (read pp. 22-29)
	F	The Cold War and the capitalist origins of development	Truman, H. "Inaugural Address," January 20, 1949 Mujica, J. "Statement, General Assembly of the United Nations," September 24, 2013 (video) (http://gadebate.un.org/68/uruguay)
Week 2 August 27 – September 2	M	National production, GDP and growth	<i>The Economist</i> , "Keeping up with the Karumes," October 29, 2015. Kennedy, B. "Speech at the University of Kansas," March 18, 1968.
	W	Poverty	Casazza, A. "How are all countries, rich and poor, to define poverty?" 2015. (http://www.undp.org/content/undp/en/home/blog/2015/10/16/How-are-all-countries-rich-and-poor-to-define-poverty-.html) Banerjee and Duflo. <i>The economic lives of the poor</i> , October 2006.
	F	Inequality	World Inequality Lab, <i>World Inequality Report</i> (Executive Summary), 2018.
Week 3 September 3 – 9	M	HOLIDAY	
	W	Human development	Ul-Haq, M. "The human development paradigm in <i>Readings in Human Development</i> . Sakiko Fukuda-Parr and A. K. Shiva Kuma (eds.). Oxford, UK: Oxford University Press, 2003 (read pp. 17-22) United National Development Program. <i>Human Development Report 2016: Human Development for Everyone</i> . (read Overview).
	F	Sustainable Development	United Nations Development Program, <i>Global Sustainable Development Report</i> , 2014 (read Chapter 3). (https://sustainabledevelopment.un.org/globalsdreport/2014) Newport, D. "Sustainability's new rules, 50 years old." November 18, 2014. (http://davenewportblog.blogspot.com/2013/11/sustainabilitys-new-rules-50-yrs-old.html)

Week 4 September 10 - 16	M	The Sustainable Development Goals (SDGs)	United Nations, <i>The Sustainable Development Goals Report 2017</i> (read the Overview, pp. 3 - 13). <i>The Economist</i> , "Assessing development goals: the good, the bad and the hideous," March 28, 2015.
	W	Human Rights	United Nations. <i>International bill of human rights</i> , 1948. (read Articles 1-30) Kaminer, A. and Sean O'Driscoll. "Workers at NYU's Abu Dhabi site faced harsh conditions" in <i>The New York Times</i> , May 18, 2014. <i>The Economist</i> . "Paul Kagame, feted and feared," July 15, 2017. Gettleman, J. "The Global Elite's Favorite Strongman," <i>The New York Times</i> , September 4, 2013.
	F	Midterm Exam	

THEORIES OF DEVELOPMENT

Week 5 September 17 - 23	M	Modernization Theory: Tenets	Gilman, N. <i>Mandarins of the Future: Modernization Theory in Cold War America</i> . The Johns Hopkins University Press, Baltimore, 2003. (read pp. 1 - 20)
	W	Application of Modernization Theory: Pharaonic projects	PBS, "Land Rush." Watch at: http://www.pbs.org/video/why-poverty-land-rush/
	F	Modernization Theory: A critique	Easterly, W. "Introduction" in <i>Tyranny of Experts</i> , New York, NY: Basic Books, 2013
Week 6 September 24 - September 30	M	Dependency Theory: Tenets	Isbister, J. <i>Promises Not Kept</i> , Bloomfield, CT: Kumarian Press, 2003 (pp. 41 - 49) Rodney, W. <i>How Europe Underdeveloped Africa</i> . Howard University Press, Washington D.C., 1974. (read pp. 13-28)
	W	Application of Dependency Theory: Extracting Talent	Dubois, L. "How Not to Scout for Soccer Talent." <i>The Atlantic</i> , July/August 2018.
	F	Dependency Theory: A critique	Amsden, A. "Taiwan's economic history: A case of etatisme and a challenge to dependency theory," <i>Modern China</i> , 5(3), 1990. (read pp. 341-343 and 367-372). Velasco, Andres. "Dependency Theory a Generation Later," October 2002.

Week 7 October 1 – 7	M	Critique of Statism and the Tenets of Neoliberalism	Portes, A. "Neoliberalism and the Sociology of Development: Emerging Trends and Unanticipated Facts." <i>Population and Development Review</i> 23 (2), 1997 (read pp. 229-239, rest optional) Williamson, J. "What Washington Means by Policy Reform," in ed. Williamson, J., <i>Latin American Adjustment: How Much has Happened?</i> Peterson Institute for International Economics: Washington D.C., 1990 (read pp. 1-2 and 8-9, rest optional)
	W	Applications of Neoliberalism: privatization, deregulation and trade liberalization	Estache, A. and J. Carbajo. "Designing Toll Road Concessions – Lessons from Argentina." World Bank. Baugadinova et al. "How to reform in 3 months... Azerbaijan registers businesses faster by setting-up a one-stop shop." World Bank. Fjelsted, K. "Madagascar trade." World Bank.
	F	No Class	
Week 8 October 8 – 14	M	HOLIDAY	
	W	Neoliberalism: A critique	Rodrik, D. "Goodbye Washington Consensus, Hello Washington Confusion? A review of the World Bank's Economic Growth in the 1990s: Learning from a decade of reform," <i>Journal of Economic Literature</i> , XLIV, 2006. (read pp. 973 – 977). Newman, L. "The other side of Chile's economic miracle." <i>Al Jazeera</i> , November 16, 2013.
	F	Post-Development Theory	Hickel, J. "Essay: The Death of International Development," <i>Red Pepper</i> (February 2015). (read pp. 1-6) Escobar, A. "The making and remaking of the Third World through Development," in eds. Rahnema, M. and Victoria Bawtree, <i>The Post-Development Reader</i> , Zed Books, 1997 (pp. 85 – 93)

Week 9 October 15 – 21	M	Application of Post-Development: Rise Up and Care!	Biddle, P. "The problem with little white girls, boys, and voluntourism," <i>Huffington Post</i> , August 5, 2014. Kahn, C. "As volunteerism explodes in popularity, who's it helping most," <i>NPR</i> , July 31, 2014.
	W	Critique of Post-Development Theory	McGregor, Andrew. "New Possibilities? Shifts in Post-Development Theory and Practice." <i>Geography Compass</i> 3, no. 5 (September 1, 2009). (read pp. 1688 – 1695)
	F	Emerging theories: Rational Choice Institutionalism	Rodrik, D. "Goodbye Washington Consensus, Hello Washington Confusion? A review of the World Bank's Economic Growth in the 1990s: Learning from a decade of reform," <i>Journal of Economic Literature</i> , XLIV, 2006. (read pp. 977 – 980). Hindess, B. "Investigating International Anti-Corruption," <i>Third World Quarterly</i> 26 (8), 2005. ESSAY QUESTION PROVIDED
Week 10 October 22 – 28	M	Emerging theories: Self-discovery and Industrial policy	Chang, H. "Africa needs an active industrial policy to sustain its growth," <i>The Guardian</i> , July 15, 2012.
	W	Application of Industrial Policy: PETROBRAS	Petrobras. "Our history." (http://www.petrobras.com.br/en/about-us/our-history/) Priest, T. "Petrobras in the History of Offshore Oil" in ed. Schneider, B. <i>New Order and Progress: Development and Democracy in Brazil</i> . Oxford University Press, 2016. (pp. 53-77)
	F	No Class	ESSAY DUE

THE COLLECTIVE ACTORS

Week 11 October 29 – November 4	M	The State	Haslam et al. (eds). <i>Introduction to International Development: Approaches, actors and issues</i> . Canada: Oxford University Press, 2012. (read pp. 127 - 140)
	W	Failed States	<i>The Economist</i> . "From chaos, order; Rebuilding failed states," March 5, 2005. <i>The Economist</i> , "Conquering Chaos: How states fail and how to rebuild them," January 7, 2017. PROJECT GROUPS/TOPICS PROVIDED
	F	International Donors and Official Development Assistance (ODA)	Clements, B. et al. "Foreign aid: grants versus loans," <i>Finance and Development</i> , September 2004. <i>The Economist</i> , "Aid agencies of the future: poverty, geography and the double dilemma," June 3, 2013. Foust, J. "How to fix USAID," <i>The Atlantic</i> , July 7, 2011.
Week 12 November 5 – 11	M	Multilateralism: The United Nations	Beinart, P. "A Radical Rebuke of Barack Obama's Foreign Policy Legacy," <i>The Atlantic</i> , September 19, 2017. Gao, C. "2018: China Vows to Be the Keeper of International Order," <i>The Diplomat</i> , January 2, 2018. <i>The Economist</i> , "Dissing Unity: Could Donald Trump's attack on the UN destabilize the world?" March 25, 2017.
	W	Multilateralism: International financial institutions	Goddard, C. Roe, Patrick Cronin, and Kishore C. Dash. <i>International Political Economy: State-Market Relations in a Changing Global Order</i> . Lynne Rienner, 2003. (read Chapter 19) Costa, K. et al. "New Development Bank is BRICS' best card," <i>Financial Times</i> , September 5, 2017.
	F	Civil society, NGOs and micro enterprises	Yunus, Muhammad. <i>Banker To The Poor</i> . Penguin Books India, 2007 (read Chapters 4 and 5).

Week 13 November 12 – 18	M	The perils of development from below	Sanyal, B. "The Myth of Development from Below" (read pp. 1-10)
	W	Business (MNCs)	Amsden, A. "National companies or foreign affiliates: Whose contribution to growth is greater?" <i>Perspectives on topical foreign direct investment issues</i> , 60, February 13, 2012. Niemi, Wayne. "The Next Chapter: How to Incorporate Labor Rights Needs" in <i>Footwear News</i> , 60 (38), September 27, 2004.
	F	Group Projects – Prep Class	
Week 14 November 19 – 25	M	No Class	
	W	HOLIDAY	
	F	HOLIDAY	
Week 15 November 26 – December 2	M	Student Presentations	
	W	Student Presentations	
	F	Wrap-Up	FINAL EXAM QUESTIONS PROVIDED