

GEORGIA INSTITUTE OF TECHNOLOGY
Sam Nunn School of International Affairs

U.S. FOREIGN POLICY - INTA 3110
Fall 2018

Dr. Eliza Maria Markley

Class Meetings: M, W, F 11.15 am - 12.05 pm, MRDC 3403

Office Hours: Monday, 1.20 – 2.20 pm, Habersham, 141.

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Prerequisites

One of these courses: HIST 2111, HIST 2112, PUBP 3000, INTA 1200, POL 1101, AP US History.

Core Area

Students will demonstrate the ability to describe the role of diverse interests and groups in shaping the history, politics, society or institutions of the United States.

Course Description

This course will critically examine several key aspects of US foreign policy, including the theoretical issues that shape foreign policy making and the system in which foreign policy decisions are made. It will also explore the history and construction of the United States foreign policy since 1945 and the current foreign policy issues and problems facing United States. The course will consider the changing nature of international relations and the possible future role that the US will play in the world. The course is designed to encourage students to think critically about the United States' role in foreign affairs and to become more informed on foreign policy.

Learning Outcomes

Students will

- Be able to describe the role of history and political, social, and economic system in shaping the United States foreign policy.
- Understand theoretical issues in relation to the US foreign policy.
- Be able to use their knowledge of international affairs in a practical problem-solving way to address issues of immediate international concern.
- Become more aware of the diversity of cultural and ethical systems in the world.
- Think critically about the United States' role in the global system.
- Be able to work in small groups in a way that demonstrates respect for their colleagues and efficiency in working collaboratively towards projects and goals.

Required Textbook

Jentleson, Bruce. (2014). American Foreign Policy: The Dynamics of Choice in the 21st Century (5th edition).

Additional required readings will be posted in Canvas.

In addition to the regularly assigned course readings, students are encouraged to follow events in international relations by reading respectable news publications such as *The New York Times*, *The Washington Post*, *The Wall Street Journal*, and *The Economist*. Foreign policy analyses can be found in magazines such as Foreign Policy and Foreign Affairs or podcasts such as Deep State Radio and Foreign Policy. (News aggregator websites, such as www.RealClearWorld.com, are also recommended).

Course Requirements

1. Class Participation – 5% of course grade

This course will combine lectures and class discussion. Students are expected to complete all required readings before class and be prepared to discuss, compare and critically analyze the readings.

Participation grade is based on active and constructive contribution to class discussions, as well as on attendance. Please note that for every two unexcused absences you will lose one participation point.

2. Discussion Lead – 5% of course grade

Each student will present a short oral summary and critique of one news/analysis/research article and will prepare questions for class discussions.

- a. Select one chapter (topic/region) based on your research interests. A list of chapters/topics will be distributed in class.
- b. Choose one news/analysis/research article related to your chapter/topic and summarize the claims made in the selected reading into a one-page, bullet-point format paper.
- c. Prepare at least five discussion questions aimed at facilitating a classroom discussion.
- d. Turn in/upload in Canvas under the Discussion Board your summary and questions at least one day before your chapter is scheduled to be covered in class (see Syllabus). Clearly state in the title of the Discussion Board the topic/chapter for which student have to read your summary and questions. The length of the presentation should be about five minutes per student and the discussion about 20 minutes.

3. Exams – 60% of course grade

Examinations will include multiple choice, true/false and identification terms, and short essay questions. Exams will only be given on the announced dates. A medical or other Georgia Tech approved excuse is the only permissible reasons

for missing quizzes or examinations. All electronic equipment (cell phones, computers, etc.) must be **put away/hidden from view** during exams. Students found using any such electronic devices will receive an automatic zero for the exam. Exams are currently **tentatively scheduled** on the following dates (see below). However, dates may change. It is the student's responsibility to stay current on the course schedule. Examinations missed for authorized reasons must be taken as soon as possible.

- Exam 1 Sep 18 (20%)
- Exam 2 Oct 16 (20%)
- Exam 3 Nov 11 (20%)

4. Simulation paper – 10% of the course grade.
Details will be provide din class.

5. Foreign Policy Analysis – 20% of course grade
Students will be required to complete a foreign policy analysis consisting of a 2,700-3,000-word (indicate word count) paper that analyzes a past or current foreign policy initiative. This analysis should follow a format that will be provided by the instructor.

Grading and Assessment

A = 89.5-100; B = 79.5-89.4; C = 69.5-79.4; D = 59.5-69.5; F = below 59.5

- A: Outstanding and original work; well-argued, well-organized, without significant error or omission.
- B: Very fine work, reasonably argued, clearly organized, with only slight error or omission; clearly well above the average.
- C: Solid work of a quite satisfactory nature; clear evidence of engagement and comprehension, but with some organizational, factual, or interpretive errors/omissions.
- D: Passing, but only marginally acceptable work with clear deficiencies of length, fact, organization, or interpretation; incomplete work.
- F: Unacceptable work submitted with such significant deficiencies that no credit can be awarded.

Grading of Exam questions will be based on the accuracy of the factual information, your ability to evaluate and express the political significance of terms. For essay questions, your grade will be based on accuracy and detail of the factual information, your ability to

synthesize the material from the course and make important connections between issues and concepts.

Grading of Foreign Policy Analyses will be based on the following important factors: accuracy and detail of the factual information, your ability to synthesize the material from the course and sources and make important connections between issues and concepts; clear and concise arguments, use of appropriate grammar, spelling and word choice.

- Participation 5%
- Discussion Lead 5%
- Exams 60%
- Simulation paper 10%
- Foreign Policy Analysis 20%

Late Paper Policy

Late papers will receive 5 points deduction for each calendar day (this includes weekends) they are late.

Other Class Policies

- Class discussions may lead, from time to time, to highly contentious political issues. I expect all students to be respectful of one another, even if they disagree about certain issues. High levels of civility should characterize our class debates.
- Laptop computers can be used in class ONLY when the instructor allows. **Abusing computer privileges will result in loss of participation points.** Moreover, students may be prohibited from using their computer for the rest of the semester (NO email, Facebook, twitter, etc)
- Cell phone should be turned off or put on silent. Disruptions from such devices will adversely affect your participation grade.
- For assignments that will be submitted through T-square, students need to ensure that assignments can be opened and are readable. To ensure this, students should attach all written assignments in either .doc or .pdf formats.
- The instructor will make any effort to return your graded assignments in a timely manner (usually within two weeks).
- The instructor will respond to all emails (sent M-F) within 48 hours. If you do not receive a response in 48 hours, I probably did not receive your message and you should resend it.

Additional Information and Services

1. The Office of Disability Services – adaptsinfo@gatech.edu (404-894-0285)

2. Academic Honor Code

The Georgia Tech Academic Honor Code states: “Students are expected to act according to the highest ethical standards. The immediate objective of an Academic Honor Code is to prevent any Students from gaining an unfair advantage over other Students through academic misconduct. Academic misconduct is any act that does or could improperly

distort Student grades or other Student academic records.” Such acts include, for instance, plagiarism.

Plagiarism means using an author’s exact or paraphrased words without citation or acknowledging the source of information. Whether intentional or not, plagiarism is considered cheating and will not be tolerated. If you are unsure whether something should be cited, please ask.

Course Outline and Reading Assignments

NOTE: the schedule is subject to revisions. I will provide ample notice for any adjustment

Date	Topics and Readings	Assignments due
Introduction		
Aug 19	Course introduction	
Aug 21	Guest Speaker: General Breedlove	
Aug 23	Case study – India nuclear cooperation agreement*	
Aug 26, 28, 30	<p>Introduction to American Foreign Policy and the “National Interest”</p> <p>Review of key international theories</p> <ul style="list-style-type: none"> ➤ Chapter 1, AFP ➤ Mearsheimer, “Realism,” Reading 1.1, p 216-219, AFP ➤ Keohane, “Governance in a Partially Globalized World,” Reading 1.2, p 220-224 AFP ➤ Kolko, “The United States and The World Economic Power,” Reading 1.3, p. 225-228 AFP ➤ Smith, “ The United States and the Global Struggle for Democracy,” Reading 1.4, p 229-233 AFP ➤ Drezner, Daniel W., “Night of the Living Winks: Toward an International Relations Theory of Zombies,” Foreign Policy, July/August 2010* ➤ Walt, Stephen M., “International Relations: One World, Many Theories,” Foreign Policy, No. 110 (Spring 1998), pp. 29-46* <p>Issues for Discussion: America’s National Interest; Realism; Idealism; Liberalism</p>	
The Domestic Context of American Foreign Policy		
Sep 2	Labor Day – No Class	
Sep 4, 6	Foreign Policy Making Powers: The President and Congress Bureaucracy and Models of Foreign Policy Decision-Making	

	<ul style="list-style-type: none"> ➤ Chapter 2, p 27-53, AFP ➤ Schlesinger, Reading 2.1, “The President, Congress and War Powers,” p 234-236, AFP ➤ Ornstein, Norman J. and Thomas E. Mann, “When Congress Checks Out,” Foreign Affairs, November/December 2006* ➤ Council on Foreign Relations. “Congress and U.S. Foreign Policy.” http://www.cfr.org/united-states/congress-us-foreign-policy/p29871 * ➤ Allison, “Conceptual Models and the Cuban Missile Crisis,” Reading 2.2, p 237-238, AFP ➤ Janis, “Groupthink Among Policy Makers.”* ➤ Hillary Clinton, “Leading Through Civilian Power,” in Foreign Affairs. Nov/Dec 2010* ➤ Condoleezza Rice, “Rethinking the National Interest: American Realism for a New World,” in Foreign Affairs. July/August 2008* <p>Issues for Discussion: Tensions between the President and Congress regarding foreign policy, Models of Decision Making</p>	
Sep 9	Case study – Assassinating bin Laden: Right or wrong?*	
Sep 11, 13	<p>The Role of Interest Groups, the Media and Public Opinion</p> <ul style="list-style-type: none"> ➤ Chapter 3, AFP ➤ Cooke, “The Press in Wartime,” Reading 3.1, p 239-241, AFP, ➤ Holsti, “Public Opinion and Foreign Policy,” Reading 3.2, p 242-249, AFP ➤ Keating, Joshua, “Does Hollywood Have a Foreign Policy?” Foreign Policy, Feb. 24, 2013. Available: http://www.realclearpolitics.com/2013/02/24/does_hollywood_have_a_foreign_policy_302676.html* ➤ WATCH: “Buying the War,” Bill Moyers Journal, PBS, April 25, 2007 (90 minutes). Available: http://www.pbs.org/moyers/journal/btw/watch.html. Click “Watch Video”, turn on “Continuous Play,” watch all 5 segments. ➤ John Mearsheimer and Stephen Walt, "The Israel Lobby" – book review in Canvas <p>Issues for Discussion: Media influences on foreign policy (and public opinion); Importance of public opinion on foreign policy.</p>	
Sep 16	Case study – The Arab Spring*	
Sep 18	Exam 1	
Historical Debates in American Foreign Policy		

<p>Sep 20, 23, 25</p>	<p>“Great Debates” in American Foreign Policy (1789-1945)</p> <ul style="list-style-type: none"> ➤ Chapter 4, AFP ➤ Kissinger, “Franklin D. Roosevelt and the Coming of World War II,” p 231-238, AFP ➤ Gellman, Barton and Laura Poitras, "U.S., British intelligence mining data from nine US. Internet companies in broad secret program," Washington Post, June 6, 2013. Available: http://www.washingtonpost.com/investigations/usintelligence-mining-data-from-nine-us-internet-companies-in-broad-secretprogram/2013/06/06/3a0c0da8-cebf-11e2-8845-d970ccb04497_story.html ➤ Charlie Rose Show, interview with Guardian (UK) editors, Alan Rusbridger and Janine Gibson, on publication of NSA leaks, July 28, 2013. Available: http://www.youtube.com/watch?v=7pdzzZB7Xgo ➤ Case study: National security surveillance* <p>Issues for Discussion: Isolationism vs. Internationalism; Defense Spending; US Imperialism; National Security vs. Civil Liberties</p>	
<p>Historical Context of American Foreign Policy: The Cold War and Beyond</p>		
<p>Sep 27, 30 Oct 2</p>	<p>The Cold War Context: Origin and First Stages</p> <ul style="list-style-type: none"> ➤ Chapter 5, AFP ➤ Brodie, “Strategy in the Missile Age,” Reading 5.1, p 265-270, AFP ➤ Kennan, “The Sources of Soviet Conduct,” Reading 5.2, p 271-274, AFP ➤ Council on Foreign Relations. “U.S. Cuba Relations.” http://www.cfr.org/cuba/us-cuba-relations/p11113 <p>Issues for Discussion: Strategy of Containment; Korean War; Deterrence; Decision Making and the Cuban Missile Crisis.</p>	
<p>Oct 4, 7, 9, 11</p>	<p>The Cold War Context: Lessons and Legacies</p> <ul style="list-style-type: none"> ➤ Chapter 6, AFP ➤ Gelb, “Vietnam: The System Worked,” Reading 6.1, p 275-278, AFP ➤ Gaddis, “The Unexpected Ronald Reagan,” Reading 6.2, p 279-281, AFP ➤ Gorbachev, “The Soviet Union’s Crucial Role, Reading 6.3, p 282-284, AFP. ➤ Film “The Fog of War” 	

	Issues for Discussion: Vietnam War, Détente and China, End of Cold War	
Oct 14	Fall Recess	
Oct 16	Exam 2	
American Foreign Policy in a New Era		
Oct 18, 21	<p>Grand Strategy for a New Era: Power and Peace</p> <ul style="list-style-type: none"> ➤ Chapter 7, AFP ➤ Lieber, “Anti-Declinism,” Reading 7.1, p 596-597, AFP ➤ Ikenberry, “Liberal Internationalism 3.0,” Reading 7.1, p 598-600, AFP ➤ Kupchan, “No one’s World,” Reading 7.3, p 601-602, AFP ➤ Jackson and Carter, “The International Criminal Court: National versus International Norm”* ➤ “The Cold War Is Over”, New York Times (Opinion), April 2, 1989. Available: http://www.nytimes.com/1989/04/02/opinion/the-cold-war-is-over.html ➤ Case study: International Criminal Court* <p>Issues for Discussion: Unilateralism vs. Multilateralism; Force vs. Diplomacy; Policy of Preemption; Deterrence; Role of the UN and other International Institutions</p>	
Oct 23, 25	<p>Grand Strategy for a New Era: Prosperity and Principles</p> <ul style="list-style-type: none"> ➤ Chapter 8, AFP ➤ Stiglitz, “Making Globalization Work,” Reading 8.1, p 603-605, AFP ➤ “UNAIDS Report on Global AIDS Epidemic,” Reading 8.2, p 606-608, AFP ➤ US National Research Council, “Climate Change as a National Security Concern,” Reading 8.3, p 609-610, AFP ➤ Mansfield and Snyder, “Democratization and the Danger of War,” Reading 8.4, p 611-617, AFP ➤ Case study: The Global Financial Crisis* <p>Issues of Discussion: Globalization, International Trade and Finance; Global Public Health; Global Environment Issues; Promotion of Global Democracy</p>	
Oct 28, 30	<p>Post Cold War Foreign Policy</p> <ul style="list-style-type: none"> ➤ Chapter 9, AFP ➤ National War Powers Commission, “President, Congress and the War Powers,” Reading 9.1, p 618-621, AFP ➤ Keck and Sikking, “Transnational Network in 	

	<p>International Politics,” Reading 9.2, p 622-630, AFP</p> <ul style="list-style-type: none"> ➤ Baum, “Soft News and Foreign Policy,” Reading 9.3, p 631-634 ➤ Case study: US versus terrorism* <p>Issues for Discussion: The War Powers; Foreign Policies and Executive Branch Politics of Recent Presidents; Current Role of the Media and Public Opinion (Revisiting Themes of Chapters 2 and 3 with recent administrations and developments)</p>	
Nov 1	Preparation for Simulation	Draft of the Simulation paper due
Saturday, Nov 2	Simulation	
Nov 4	Post Cold War Foreign Policy	
Nov 6		Final Simulation paper due
Current American Foreign Policy Around the World		
Nov 6, 8	<p>Issues in the Middle East</p> <ul style="list-style-type: none"> ➤ Chapter 11, AFP ➤ Bush, “Pre-Emption and National Security Strategy, Reading 11.1, p 634-644, AFP ➤ Caldwell, “US Policy Toward Afghanistan, Pakistan, and Iraq,” Reading 11.2, p 645-647, AFP ➤ Lynch, “The Big Think Behind the Arab Spring,” Reading 11.3, p 648-650, AFP ➤ Lindsay and Takeyh, “After Iran Gets the Bomb”* ➤ Time to get tough on Tehran, Foreign Affairs, Jan/Feb 2016 <p>*Additional current event readings related to Iran’s nuclear program.*</p>	
Nov 11	Exam 3	
Nov 13, 15	<p>Asia and the Rise of China</p> <ul style="list-style-type: none"> ➤ Chapter 10, AFP ➤ Lieberthal and Jisi, “US-China Strategic Distrust,” Reading 10.1, p 635-638, AFP ➤ Indian Institute for Defense Studies and Analyses, “India’s Grand Strategy,” Reading 10.2, p 639-642, AFP ➤ *Layne, China’s Challenge to US Hegemony”* ➤ Ikenberry, John, “The Rise of China and the Future of the West: Can the Liberal System Survive?” 	

	<p>Foreign Affairs. Vol. 87, No. 1 (Jan-Feb 2008), pp. 23-37*</p> <ul style="list-style-type: none"> ➤ How China sees Russia, Foreign Affairs Jan/Feb 2016 <p>Issues for Discussion: US-China Relations; China as a rising power; US-Indian Relations; North Korea and Nuclear Weapons; Asian Security</p>	
Nov 18, 20, Dec 2	<p>US Relations with Europe and Russia</p> <ul style="list-style-type: none"> ➤ Chapter 12, AFP ➤ Grevi, “Renewing EU Foreign Policy,” Reading 12.1, p 651-653, AFP ➤ Primakov, “Russia in a Polycentric World,” Reading 12.2, p 654-656, AFP ➤ Strategy of relations with Russia* <p>Issues for Discussion: The Current Status and Future of NATO; US-EU Relations; US-Russia Relations</p>	
Nov 25, Dec 2	<p>US Relations with the Americas</p> <ul style="list-style-type: none"> ➤ Chapter 13, AFP ➤ Sweig, “US-Latin American Relations,” Reading 13.1, p 657-658, AFP <p>Issues for Discussion: US Regional Hegemony and the Americas; the War on Drugs; US-Mexico Relations; Change US-Cuba Relations; Haiti; US-Canadian Relations</p>	
Dec 9		Foreign Policy Analysis paper due

Note: * represents articles posted in Canvas or provided by the instructor in printed version.