

INTA 4811 • International Philanthropy / Sustainable Development

Sam Nunn School of International Affairs Fall • Hybrid Class

Early MiniMester August 17-Sept 18, 2020 • Fridays 2-4:45

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OFFICE HOURS: By appointment outdoors in person or via Bluejeans. I want to be able to discuss with all of you!

"I think I could be a philanthropist. A kick-ass philanthropist! I would have all this money and people would love me. Then they would come to me and beg! And if I felt like it, I would help them and then they would owe me big time! (Thinking to himself...) The first thing I'm going to need is a driver." (*Seinfeld's* George Costanza considering a career change)



Course Description

Do you want to make the world a better place? Do you want to elevate the human condition for less fortunate people? Have you been on an international mission trip, worked on a project for Engineers Without Borders, donated money to an international project, or already participated in similar philanthropic activities? Many of us feel the need to alleviate the suffering of others, even those that we do not know. International philanthropy grew exponentially in the past 50 years, and most of us will participate at some time as a philanthropist. There is a vigorous debate in social science and the developmental community about the benefits of philanthropy. A second debate centers on the relationship between technology and human development. This one-credit hour course centers on these two debates using lecture, projects, films, and reading. The class will help prepare supplemental materials to films that are part of the forthcoming book project.

Learning Outcomes.

- 1) Students will demonstrate theoretical knowledge global philanthropy and development in order to address international policy issues.
- 2) Students will demonstrate proficiency in written communication to increase knowledge and develop cogent arguments in international affairs.
- 3) Students will gain understanding of the growth, breadth, promise, and problems of global philanthropy in its many guises.

Class Organization and Requirements

This is a hybrid course, meeting each of 5 Fridays from 2-4:45. There will be a presentation / conversation each week plus film. You can watch the presentation any time during the week before Wednesday night. You will develop supplemental materials each week on a topic from the films that you watch. This will be 350 words typed per week for 4 of 5 weeks for a total of 50% of your grade. You can chose the week to skip. There will be a rubric for this assignment each week in the FILES of CANVAS. There will be a final exam for 50% of your grade.

1. Final exam 50%.
2. Weekly papers: 50%

ADAPTS

The professor will work with ADAPTS so that all students have an equal opportunity for success. For information on ADAPTS, see <http://www.adapts.gatech.edu/>

Honor Code Statement:

Plagiarizing is defined by Webster's as "to steal and pass off (the ideas or words of another) as one's own: use (another's production) without crediting the source."

If caught plagiarizing, you will be dealt with according to the GT Academic Honor Code.

For more information see: <http://www.honor.gatech.edu/plugins/content/index.php?id=9>

Readings and Schedule: All reading will be provided via link or PDFs in Canvas. Suggested price for *Reimagining Global Philanthropy* \$29 donation to www.riseup.care to support groups featured in the films.

Bowman, Kirk and Jon Wilcox. *Reimagining Global Philanthropy*, forthcoming Columbia University Press.

Short readings in FILES of Canvas as PDFs.

There will be 1-1.5 hours of class time per week plus 1 to 2 hours of videos, recorded or links with passwords for films. NOTE: Week one is online only synchronous and recorded for those overseas. Weeks 2-5 will introduce in-class options OR remote participation.

Week 1 (August 21): Intro and film: *Bad and the Birdieman*. Conversation on philanthropy. TEDx Talk. Short readings Anand Giridharadas, *Winners Take All*, Rob Reich, *Just Charity*: William MacAskill, *Doing Good Better*, Robert Lupton, *Toxic Charity*.

Week 2 (August 28): Bowman and Wilcox book, Chapters 1 and 2. Film *Guti & the Theater of Dreams*.

Week 3 (September 4): Bowman and Wilcox Chapter 3 and 4. Film *Jongo Fever*.

Week 4 (September 11): Bowman and Wilcox Chapter 5 and 6. Films: *Movie Motion Magic* and *Gira & the Circus of Life*. *Geek Heresy* reading

Week 5 (September 18): Bowman and Wilcox Chapter 7 & 8: Film *Women of Earth*. Global Social Entrepreneurship VIP presentation. Final Exam.

Professor reserves the right to make reasonable changes to the syllabus.