INTA 4007/8803

INTELLIGENCE & INTERNATIONAL SECURITY

Fall 2023

Dr. Margaret E. Kosal
Sam Nunn School of International Affairs

3 credits
3:30 – 4:45PM T/Th
Ford Environmental Sci & Tech L1118
Habersham 303
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Course Description
This seminar-style course examines the history, institutions, people, and processes of intelligence as a critical element of national and international security, with special emphasis given to the relationships between the intelligence community and policy makers.
Learning Outcomes

1) Problem Solving in International Affairs: Students will be able to use their knowledge of international affairs in a practical problem-solving way to address issues of immediate international concern.

For this course, that includes

1. Demonstrate how the intelligence enterprise contributes to the policymaking process,
2. Understand the role of intelligence in historical and current international security situations,
3. Demonstrate a working knowledge of the role of intelligence, the intelligence community, technology, and the institutions in addressing security challenges facing the United States,
4. Analyze the factors, events, and changing nature of the threat that influenced United States intelligence and national security policy,
5. Understand how modern technology influences intelligence and consider how future developments in this realm may affect the intelligence community and process.

2) Effective Communication Skills: Students will be able to express their arguments clearly and effectively both in written reports and in their research and oral presentations.

3) USG BOR Social Science General Education: Students will demonstrate the ability to describe the social, political, and economic forces that influence social behavior.

Class Requirements

1) Analytical Essays 1 (20%)
2) Analytical Essays 2 (20%)
3) Individual Significant to Intelligence and International Security Essay & Discussion (20%)
4) Agency, Institution, or Legal Entity Significant to Intelligence and International Security Essay & Discussion (20%)
5) Significant Controversy Related to Intelligence and International Security Essay & Discussion (20%)

Additional requirement for 8803 students
6) Class Presentation (15%)

Analytical Essays

Twice throughout the semester, a list of questions will be distributed. If enrolled in INTA 4007, you will chose 2 questions to answer. If INTA 8803, you will chose 3 questions to answer. Each answer will be 300-750 words. Questions will be distributed
one week before they are due. Email directly to MEK before the start of class that day. i.e., they are due NLT 3:29pm. You might think of these as take-home essay questions.

Analytical Essays 1 will be due Thursday, 12 October, i.e., Week 8.
Analytical Essays 2 will be due Tuesday, 14 November, i.e., Week 13.

**Individual Significant to Intelligence and International Security Essay & Discussion**

1) Prepare a 1000-1500 word essay detailing
   a. Brief bio
   b. Role and impact
   c. Why you chose that person
   d. Yes, you need references - minimum 5, excluding Wikipedia
2) Submit electronically NLT 10AM 26 September. Email directly to MEK with cc to class.
3) Be prepared to talk about your person in class.

**Agency, Institution, or Legal Entity Significant to Intelligence and International Security Essay & Discussion**

1) Prepare a 1000-1500 word essay detailing
   a. Brief history
   b. Role and impact
   c. Why you chose that agency, institution, or entity
   d. Yes, you need references - minimum 5, excluding Wikipedia
2) Submit electronically NLT 10AM 26 October. Email directly to MEK with cc to class.
3) Be prepared to talk about your selected topic in class.

**Significant Controversy Related to Intelligence and International Security Essay & Discussion**

1) Prepare a 1000-1500 word essay detailing
   a. Brief history
   b. Role and impact
   c. Why you chose that controversy
   d. Yes, you need references - minimum 5, excluding Wikipedia
2) Submit electronically NLT 10AM 28 November. Email directly to MEK with cc to class.
3) Be prepared to talk about your selected topic in class.

**INTA 8803 Students - Class Presentation**

Once during the semester you will present (~30-45 minutes) on a class topic from the syllabus and lead discussion. Additional guidance will be distributed in class.
Grade Change Policy

Appeals for grade changes should be reasonable both in argument and submission time, i.e., within two weeks of return. Specific detailed information on grade change will be distributed upon return of assignments.

Late Assignment Policy

Generally, late assignments without documented excuse as outlined in Georgia Tech official policy will not be accepted. Major exception: as noted in the syllabus. If you have a scheduling conflict, please contact me before the assignment is due.

Attendance and Participation

You are expected to make reasonable efforts to attend all scheduled classes and participate actively. I recognize that both anticipated and unanticipated events may overlap with the regularly scheduled class time. I reserve the right to make participation a portion of the grade if it is a problem.

Arriving Late and Departing Early

While I recognize that both anticipated and unanticipated events may overlap with the regularly scheduled class, if you have an ongoing conflict that occurs at the same time as this class, perhaps you should reconsider. Repeated tardiness reflects poorly on you and can disrupt the entire class. If you ask to depart my class early for another event, you are communicating what is your priority. I reserve the right to make attendance a portion of the grade and penalize for lateness if it is a reoccurring problem.

Electronic Devices

They are allowed. My right to rescind is reserved. The use of electronic devices can hinder learning and impact your grade, see e.g., “Checking phones in lectures can cost students half a grade in exams” and primary data included therein, https://phys.org/news/2018-07-students-grade-exams.html. The other problem is rudeness or the unintended perception of rudeness, which is especially bad when/if we have guest speakers. Unfortunately this has been a problem in the past on multiple occasions, so it now gets a section in the syllabus.
Course Materials

One text is required:


Other documents and articles as noted in the syllabus, including


Accommodations for Students With Disabilities

Per Georgia Tech policy: if you have a significant disability, special arrangements will be made to accommodate documented needs (through the GT Office of Disability Services, nee ADAPTS). Please contact me after class or at your earliest convenience.

Academic Integrity

For all assignments, materials, and exams, you are expected to maintain the highest academic integrity.

Per the Georgia Tech Honor Code, plagiarism is an act of academic misconduct. The Georgia Tech Honor Code specifies: “‘Plagiarism’ is the act of appropriating the literary composition of another, or parts of passages of his or her writings, or language or ideas of the same, and passing them off as the product of one’s own mind. It involves the deliberate use of any outside source without proper acknowledgment.”

Plagiarism ranges from the blatant – purchasing a term paper or copying on an exam – to the subtle – failing to credit another author with the flow of ideas in an argument. Simply
changing a few words from the writings of other authors does not alter the fact that you are essentially quoting from them. Paraphrasing of this sort, where you use the words of another almost verbatim without acknowledging your source, is the most common form of plagiarism among undergraduate students and academics. When you state another author’s viewpoint, theory, or hypothesis – especially when it is original or not generally accepted – you must also include a reference to the originator. In general citations are unnecessary when the information is considered common knowledge or a matter of widespread agreement or controversy.

For more information on the Georgia Tech Honor Code, please see http://www.honor.gatech.edu.

In short: just don’t cheat. This is one instance when asking forgiveness rather than permission is *not* a good strategy.

**THE SYLLABUS IS DYNAMIC AND IS LIKELY TO BE UPDATED THROUGHOUT THE SEMESTER.**
Course Calendar and Content

WEEK 1

22 August: Class intro: introduction, framing the course, expectations, assignments, schedule
Sun Tzu, Thucydides, & Clausewitz on intelligence (& chance)
Basic concepts
What is intelligence?
Who? The IC

Further reading
- Lowell Edmunds, Chance and Intelligence in Thucydides, Harvard University Press, 1975

24 August:
Types of intelligence: tactical vs strategic vs anticipatory
The language
The intelligence cycle I
Collection disciplines and processing

Reading
- Lowenthal, Chapter 1-5

Further reading
- List of EOs related to Intelligence Community and Intelligence Sharing, https://www.intelligence.senate.gov/laws/executive-orders

WEEK 2

29 August: “The Role of Intelligence at a Transformational Moment” as delivered CIA Director William Burns Georgia Tech, 14 April 2022, https://www.youtube.com/watch?v=yVWzer7TTP0

Reading


WEEK 3

5 September: The intelligence cycle II
Analysis I
Methods

Reading
- Lowenthal, Chapter 6
- CIA, *A Tradecraft Primer: Structured Analytic Techniques for Improving Intelligence Analysis*,

7 September: The intelligence cycle III
Analysis II
Dissemination
Covert & Clandestine action

Reading
- Lowenthal, 8
Intelligence & International Security
Kosal

WEEK 4
12 September: TBD
15 September: TBD

WEEK 5
19 September: Consumers, Congress

Reading
- Lowenthal, 9-10

Further reading

21 September: International and private entities

Reading
WEEK 6

26 September: Individual Significant to Intelligence and International Security Essay & Discussion

28 September: Counterintelligence
Insider Threats: Aldrich Ames (CIA), Robert Hannsen (FBI), John A. Walker (US Navy)
Why Americans Commit Espionage

Reading
- Lowenthal, 7

Further reading
– Army Doctrine Publication (ADP) 2-0, Intelligence, 2012, https://armypubs.army.mil/epubs/DR_pubs/DR_a/pdf/web/adp2_0.pdf

WEEK 7
3 October: Secrecy, Leaks, Privacy, Civil Liberties

Reading

Further reading

5 October: Ethics

Readings
– Lowenthal, 13 & 14
Further reading


- Russell Miller, ed. *U. S. National Security, Intelligence and Democracy: From the Church Committee to the War on Terror.* New York: Routledge, 2008


WEEK 8

10 October:  *No class – Fall Recess*

12 October:  Washington and Spying in the Revolutionary War
             Intelligence in the Civil War
             Pearl Harbor & Midway

Reading

- Lowenthal, 2


Further reading

- Browse: Spy letters from the American Revolutionary War, [https://clements.umich.edu/exhibit/spy-letters-of-the-american-revolution/](https://clements.umich.edu/exhibit/spy-letters-of-the-american-revolution/)


Watch/Listen

Analytical Essays #1 due

WEEK 9

17 October: Cold War
Cuban Missile Crisis

Reading
– Lowenthal, 11
– Benjamin B. Fischer, “‘We May Not Always Be Right, but We’re Never Wrong’: US Intelligence Assessments of the Soviet Union, 1972-1991,” in *The Image of the*
Enemy: Intelligence Analysis of Adversaries since 1945, Paul Maddrell (Ed.), Georgetown University Press, 2015, pp 93-128


Further reading


19 October: Nuclear Proliferation
Israel
India/Pakistan
AQ Khan

Reading


Further Reading


**WEEK 10**

24 October: Collapse of Soviet Union Strategic Surprise

Reading


Further reading


26 October: Agency, Institution, or Legal Entity Significant to Intelligence and International Security Essay & Discussion

**WEEK 11**

31 October: 9/11 (& More Strategic Surprise)

Reading


2 November: Iraq WMD

Reading

– Philip H.J. Davies, “Intelligence Culture and Intelligence Failure in Britain and the United States,” *Cambridge Review of International Affairs*, 17:3, 2004, pp 495-520, [https://doi.org/10.1080/0955757042000298188](https://doi.org/10.1080/0955757042000298188)

WEEK 12

7 November: Russia
China
Maskirovka, Kompramat, and Guanxi (關係)

Reading


- Department of Justice, Former Harvard University Professor Sentenced for Lying About His Affiliation with Wuhan University of Technology; China’s Thousand Talents Program; and Filing False Tax Returns, 26 April 2023, https://www.justice.gov/usao-ma/pr/former-harvard-university-professor-sentenced-lying-about-his-affiliation-wuhan


**Further reading**


9 November: Emerged and Future Tech
UAVs, (more) cyber, AI

Reading
– Lowenthal, 12

Further reading

WEEK 13

14 November: TBD

Analytical Essays #2 due

16 November: Flex/Catch-up day

WEEK 14

21 November: Flex/Catch-up day

23 November: Thanksgiving Break

18
WEEK 15

28 & 30 November: Significant Controversy Related to Intelligence and International Security Essay & Discussion

WEEK 16

5 December: Wrap up

No Final Exam

One Last Thought

Collaboration, sharing ideas, etc.

“Talk about your ideas. Help your colleagues work out their problems. Pay attention to what other people are doing, and see if you can learn something, or if you can contribute.

“Other than the mundane goal of getting your degree, you are in school to push back the frontiers of knowledge. You do this by generating and exploring new ideas. There is no way that you will ever be able to explore all of the ideas that you generate, but some of those ideas that you discard might be just what some of your colleagues are looking for.

“Human nature tends to make us want to hoard our own ideas. You have to fight against that. Human nature also tends to make us treat other people’s ideas with disrespect. The closer the idea to our own area of research, the more likely some part of our brain will try to find fault with it. Fight against that even harder.

“You will find many people in academia who give in to the dark side. These Stealth Researchers never discuss what they are working on, except in vague and deceptive terms. They are experts at finding fault with the work of their colleagues. The Stealth Researcher writes papers that make very grand claims, but you can never quite figure out what they’ve accomplished and what they haven’t. He is a master at omitting the key detail of the design or process that would enable others to follow his work. The Stealth Researcher is a knowledge diode, a roach motel for information. He has replaced the fundamental goal of discovery and publication with the twin evils of ego and empire.

“Be open about what you are working on. Be honest about what you’ve done, and even more honest about what you haven’t. Don’t ever hide an idea for fear that someone will steal it, even if you are talking to a Stealth Researcher. With patience, maybe we can cure them.”

Prof Kristofer S.J. Pister, Electrical Engineering and Computer Science, UC Berkeley