Syllabus for INTA 4811 - The U.S. Diplomacy Toolkit
Spring Semester 2024
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Schedule of Course Sessions by Subject:


January 19 - Negotiation and Mediation, Multilateral Diplomacy, Playing to America’s Strengths

January 26 - Economic and Commercial Diplomacy, Cyber Diplomacy, U.S. Foreign Assistance

February 2 - Effective Public Diplomacy and Messaging, Cultural Diplomacy


Course Objectives: To provide a diplomacy practitioner’s view to students of the panoply of the various U.S. diplomatic (non-military) tools used over the years to advance our national interests overseas. The lecturer will provide real world examples of how different tools were used depending on the nature of the challenge, and how successful they were.

By the end of the course, students should be able to:

1. Outline the different types of diplomatic tools available to U.S. policymakers
2. Generally assess how these tools can complement each other in an effective foreign policy mix
3. Cite examples of how these tools were deployed successfully
4. Look at future U.S. diplomatic and foreign policy challenges with an analytical eye as to which foreign policy tools might work, and which might not.

Course Requirements:
Active participation in class sessions to analyze the relative strengths and weaknesses of the various U.S. diplomatic tools that we will discuss.

One 3-5 page paper to be submitted before the last class section, in which students should choose a foreign policy issue from the past or present and assess what soft power foreign policy tools were/could be used to serve U.S. national interests.

**Grading Criteria:** Students will be graded on a combination of their class participation (40%) and the assigned paper (60%).

**Syllabus - These are recommended, not required readings. The readings are divided by the topics of the individual class sessions.**

**For Session One: What’s in the Toolkit? Soft Power, Smart Power, and the Global Challenges They Face**

Foreign Policy Contributors, “Is Soft Power Making a Comeback?,” Foreign Policy.
September 23, 2023


Joseph Nye, Soft Power: The Means To Success In World Politics. 2004


**Links to analyses of the Current National Security Strategy:**


**Session Two: Negotiation and Mediation; Multilateral Diplomacy**


Video: Martin Indyk on the Art of the ME peace Negotiations, Youtube, November 9 2021.

Video: Thinkport (Maryland Public Television) Secretary James Baker on building the coalition against Iraq’s invasion of Kuwait, 2014.

**Foreign Policy**, “The Negotiators,” Wendy Sherman on Negotiations with Iran over JCPOA; and [https://foreignpolicy.com/podcasts/negotiators/iran-nuclear-deal-negotiations/](https://foreignpolicy.com/podcasts/negotiators/iran-nuclear-deal-negotiations/)

*Chester Crocker, Interview by Namibia Media Initiative, on Cuban Troop Withdrawal/Namibian Independence negotiations, 8/13/14.)* [https://www.youtube.com/watch?v=oHLtiZ-D9cI](https://www.youtube.com/watch?v=oHLtiZ-D9cI)

### Session Three: Economic and Commercial Diplomacy, Sanctions, Cyber Diplomacy


Atlantic Council article on economic statecraft: [https://www.atlanticcouncil.org/in-depth-research-reports/report/us-eu-uk-need-shared-approach-to-economic-statecraft/?mkt_tok=NjU5LVdaWC0wNzUAAAGOYu0JRNqOl_sUu6CxBp37QDi8FaFPkrHBPvQspVfgotK5fh7LYsL9q_niO36dQKjPrSuG0fneLmTz7MzwZQ6fSXyxrKv1qWMasVNRA6d7](https://www.atlanticcouncil.org/in-depth-research-reports/report/us-eu-uk-need-shared-approach-to-economic-statecraft/?mkt_tok=NjU5LVdaWC0wNzUAAAGOYu0JRNqOl_sUu6CxBp37QDi8FaFPkrHBPvQspVfgotK5fh7LYsL9q_niO36dQKjPrSuG0fneLmTz7MzwZQ6fSXyxrKv1qWMasVNRA6d7)


[https://nationalinterest.org/feature/will-great-power-competition-divide-gulf-206096](https://nationalinterest.org/feature/will-great-power-competition-divide-gulf-206096)


**Session Four: Public Messaging, Public Diplomacy, The Disinformation Challenge, Cultural Diplomacy**


Video: Inaugural Seminar on the Future of Cultural Diplomacy, Harvard University, Kennedy School, April 15, 2021

**Session Five: The Future of U.S. Diplomacy; What Tools Work – And When**

https://www.academyofdiplomacy.org/publication/blueprints-for-a-more-modern-us-diplomatic-service/


Other Readings of Possible Interest

Dr. Maya Kahwagi and Dr. Kermit Jones, “Stethoscope Diplomacy in the Middle East,” Foreign Policy, February 9, 2021.


Emily Goldman, “Fresh thinking and new approaches are needed on diplomacy’s newest frontier,” Foreign Service Journal, June 2021.

Information for the Students

Subject to Change Statement

The syllabus and course schedule may be subject to change. Changes will be communicated via email and/or Canvas announcement tool. It is the responsibility of students to check email messages and course announcements to stay current in their online courses.

Academic Integrity

Georgia Tech aims to cultivate a community based on trust, academic integrity, and honor. Students are expected to act according to the highest ethical standards. All students enrolled at Georgia Tech, and all its campuses, are to perform their academic work according to standards set by faculty members, departments, schools and colleges of the university; and cheating and plagiarism constitute fraudulent misrepresentation for which no credit can be given and for which appropriate sanctions are warranted and will be applied. For information on Georgia Tech's Academic Honor Code, please visit http://www.catalog.gatech.edu/policies/honor-code/ or Academic Honor Code.

Any student suspected of cheating or plagiarizing on a quiz, exam, or assignment will be reported to the Office of Student Integrity, who will investigate the incident and identify the appropriate penalty for violations.

Accommodations for Students with Disabilities

If you are a student with learning needs that require special accommodation, contact the Office of Disability Services at (404)894-2563 or http://disabilityservices.gatech.edu/, as soon as possible, to make an appointment to discuss your special needs and to obtain an accommodations letter. Please also e-mail me as soon as possible in order to set up a time to discuss your learning needs.

Student-Faculty Expectations Agreement

At Georgia Tech we believe that it is important to strive for an atmosphere of mutual respect, acknowledgement, and responsibility between faculty members and the student body. See http://www.catalog.gatech.edu/rules/22/ for an articulation of some basic expectation that you can have of me and that I have of you. In the end, simple respect for knowledge, hard work, and cordial interactions will help build the environment we seek. Therefore, I encourage you to remain committed to the ideals of Georgia Tech while in this class.
**University Use of Electronic Email**

A university-assigned student e-mail account is the official university means of communication with all students at Georgia Institute of Technology. Students are responsible for all information sent to them via their university-assigned e-mail account. If a student chooses to forward information in their university e-mail account, he or she is responsible for all information, including attachments, sent to any other e-mail account. To stay current with university information, students are expected to check their official university e-mail account and other electronic communications on a frequent and consistent basis. Recognizing that some communications may be time-critical, the university recommends that electronic communications be checked minimally twice a week.

*Very important: Make sure your email is set up to receive announcements through Canvas.*

**CARE Center, Counseling Center, Stamps Health Services, and the Student Center**

These uncertain times can be difficult, and many students may need help in dealing with stress and mental health. The CARE Center and the Counseling Center, and Stamps Health Services will offer both in-person and virtual appointments. Face-to-face appointments will require wearing a face covering and social distancing, with exceptions for medical examinations. Student Center services and operations are available on the Student Center website. For more information on these and other student services, contact the Vice President and Dean of Students or the Division of Student Life.