

EDUCATION

PhD	International Affairs, Science, and Technology Sam Nunn School of International Affairs, Georgia Institute of Technology Atlanta, GA
MA	Government (International Trade Policy) The College of William and Mary, Williamsburg, VA
BA	Economics The College of William and Mary, Williamsburg, VA

TEACHING EXPERIENCE

Instructor of Record

Global Politics of Technology: INTA 3304/8803. Sam Nunn School of International Affairs, Georgia Institute of Technology. Atlanta, GA. Fall 2022/Spring 2019/Fall 2017/Fall 2021.

- Developed course syllabus on the global politics of technology with a focus on technological diffusion, country STI strategies, and the variety of institutions facilitating or impeding the process. The course is designed for up to 30 undergraduate, MS and PhD students.
- Created in-class activities and research projects designed to develop problem-solving skills and methods.
- Students are evaluated through in-class progress reports, a research paper, required presentations, a group project, and class participation.

Senior Capstone Course: INTA 4500 Economic Globalization. Sam Nunn School of International Affairs, Georgia Institute of Technology. Atlanta, GA. Spring 2017.

- Developed course syllabus on globalization/modernization for senior undergraduate students with an emphasis on economic, technological innovation, and governance dimensions.
- Created in-class activities and research projects designed to develop problem-solving skills and methods.
- Evaluated students through in-class progress reports, written essays and research papers, required presentations, a group project, and class participation.

Graduate Course: INTA 6306 Globalization. Sam Nunn School of International Affairs, Georgia Institute of Technology. Atlanta, GA. Spring 2018, 2016, 2012.

- Developed course syllabus on globalization for MS students with an emphasis on economic, technological innovation, and governance dimensions.

- Emphasized acquisition of both theoretical and applied knowledge by designing group projects and utilizing technology in the classroom including the Internet and Skype to facilitate globally-based guest speakers.
- Evaluated students through in-class progress reports, written essays and research papers, required presentations, a group project, and class participation.

Undergraduate Course: MGT 3660 International Business. Scheller College of Business, Georgia Institute of Technology. Atlanta, GA. Fall 2009 - Present.

- Teach International Business, a required course, for 75 upper-level undergraduate business majors and students from engineering disciplines.
- Taught the course using a variety of multi-media tools including text books, newspapers, DVDs, On-line sources, and arranging timely interviews with industry specialists via Skype.
- Evaluated students through a series of quizzes, a research paper, final exam, extra credit and level of participation.

Guest Lecturer:

"Scientific Perspective on Global Problems." Lecture delivered to Department of Mathematics and Statistics at Georgia State University. 18 September 2013.

"Canadian Government and Politics." Lecture delivered to undergraduate class on American Government in the Sam Nunn School of International Affairs at the Georgia Institute of Technology. 3 December 2010.

SCHOLARLY ACTIVITIES

Publications/Works in Progress:

Alleva Cáceres, D. *"Constructing Knowledge-based Industries in the Globalization Era."* Book manuscript under preparation. University of Toronto Press.

Alleva Cáceres, D. & Casper, S., Krause, J. *Cluster Emergence and Sustainability in Small World Networks: The Case of Bioscience in Prince Edward Island, Canada.* Under preparation.

Alleva Cáceres, D. *Building Bioscience in Quebec.* Under preparation.

Conference Papers:

Alleva Cáceres, D. (2018, June) *Cluster Alliances in a De-Globalizing World? The Case of Payment Transactions and Financial Services in Atlanta and London.* Industry Studies Association Annual Conference. Seattle, WA.

Alleva Cáceres, D. (2016, June) *Constructing Knowledge-based Industries in the Globalization Era: Social Learning, the Political Process and Commitment Strategies.* Industry Studies Association Annual Conference.

Alleva Cáceres, D. (2017, November). *Rebalancing Economic Growth: From Traditional to*

Science and Technology-based industries - Where Does Sustainability Fit? Georgia Tech CIBER-MESD Conference. Atlanta, GA.

Alleva Cáceres, D. & Casper, S., Krause, J. (2015, November) *Building Science-based Clusters in Small Regions: The Case of Bioscience in Prince Edward Island, Canada*. Academy of International Business – Southeast USA Annual Conference. Savannah, GA.

Alleva Cáceres, D. & Casper, S., Krause, J. (2014, May) *Cluster Emergence and Sustainability in Small World Networks: The Case of Bioscience in Prince Edward Island, Canada*. Industry Studies Association Annual Conference. Portland, OR.

Alleva Cáceres, D. (2014, March). *Strategic Interaction in the National-Regional Space*. International Studies Association Annual Conference. Toronto, ON (Canada).

Alleva Cáceres, D. (2013, November). *Constructing Knowledge-based Industries in the Globalization Era: The Case of Bioscience in Canada and its Regions*. Association of Canadian Studies in the United States. Tampa, FL.

Alleva Cáceres, D. (2013, October). *Building Bioscience in Quebec*. Academy of International Business – Southeast US Chapter Conference. Atlanta, GA.

Alleva Cáceres, D. (2013, May). *Globalization, Regions and the Pursuit of Knowledge-based Industrial Growth*. Industry Studies Association Annual Conference. Kansas City, MO.

Alleva Cáceres, D. (2013, April). *Industrial Strategy and Public-Private Institutions in Knowledge Industries*. International Studies Association Annual Conference. San Diego, CA.

Alleva Cáceres, D. & Taylor, M. (2012, October). *Globalization and Innovation in Local Economies: Constructing the Bioscience Cluster in Bethesda, MD*. International Studies Association South. Atlanta, GA.

Alleva Cáceres, D. (2012, October). *Constructing High-Tech Industries*. International Studies Association South. Atlanta, GA.

Alleva Cáceres, D. (2012, April). *Hierarchies and Heterarchies in Industrial Governance: Shaping the Digital Media Industry*. International Studies Association. Montreal, QC, Canada.

Alleva Cáceres, D. (2011, July). *The Birth of New Industries: Governing the Creation of Renewable Energy in the U.K.* George Washington University Center for International Business (CIBER) Summer Doctoral Institute. Washington, D.C.

Alleva Cáceres, D. (2011, March). *Technological Innovation in Developed Economies: Governments, Firms and Performance in Complex Systems*. International Studies Association. San Diego, CA.

Alleva Cáceres, D. (2010, October). *The Dynamic Capabilities of Emerging Regions: The Case of Bioscience in Canada's Maritime Provinces*. Middle Atlantic and New England Council for Canadian Studies. Providence, RI.

Alleva Cáceres, D. (2010, May). *National Institutions, Firms and Technological Innovation: A Review of the Theoretical Literature*. Georgia Institute of Technology Doctoral Consortium - Regional Economic Integration: Researching US and European Collaboration and Competition Dimensions. Atlanta, GA.

Reports and Studies

Over 50 industry and market studies for government and industry partners covering environmental and clean technologies, energy (renewable), fintech, healthtech, AI, edutech, legaltech, transportation (aerospace, automotive), technical textiles, agriculture, life sciences, advanced manufacturing, digital media (video games & creative media).

Economic Impact Studies; Demand Assessments (for FDI); Industry Value Chain Analysis

Selected Scholarly Presentations (Invited)

Alleva Cáceres, D. (2013, February). *Constructing the Bioscience Industry in Atlantic Canada*. Natural Sciences and Engineering Research Council (NSERC) of Canada and the University of Prince Edward Island, Charlottetown, PEI, Canada.

Alleva Cáceres, D. (2009, November). *The ‘Small Business Act’ for Europe: Implications for Transatlantic Small and Medium-Sized Enterprises (SMEs)*. Atlanta, GA.

COMMUNITY/INDUSTRY OUTREACH – SELECTED PROFESSIONAL ENGAGEMENTS (Invited)

Alleva Cáceres, D. (2019, May). Moderator. *Capturing Global Markets in a Turbulent World*. 3rd Annual World Trade Day Conference. Atlanta, GA.

Alleva Cáceres, D. (2018, June). *A Conversation on Trade and Investment: New Trends in Global Trade and Investment Flows and Policies between Canada and the Southeastern United States*. Southeastern United States//Canadian Province (SEUS//CP) Conference. Mobile, AL.

Alleva Cáceres, D. (2018, May). Moderator. *High Stake Innovations Impacting the Global Stage – Where Does Georgia Lead?* 2nd Annual World Trade Day Conference. Atlanta, GA.

Alleva Cáceres, D. (2017, May). Moderator. *North America Rising? Maintaining a Competitive Advantage in a Volatile Global Economy*. 1st Annual World Trade Day Conference. Atlanta, GA.

Alleva Cáceres, D. (2017, June). *Creating a Business Ecosystem and Joint R&D between Canada and the United States*. Southeastern United States//Canadian Province (SEUS//CP) Conference. Toronto, ON.

Alleva Cáceres, D. (2017, June). *“Economic Globalization.”* Lecture delivered to members of the Center for Life Enrichment. Highlands, NC.

Alleva Cáceres, D. (2017, May). Moderator. *United States – Mexico Energy Trade*. World Affairs Council Atlanta. Atlanta, GA.

Alleva Cáceres, D. (2016, July). Moderator. *BREXIT*. World Affairs Council Atlanta. Atlanta, GA.

Alleva Cáceres, D. (2013, June). *Comparing Knowledge-based Industries in Atlantic Canada*. Prince Edward Island (PEI) BioAlliance and the University of PEI, Charlottetown, PEI, Canada.

Alleva Cáceres, D. (2012, July) “*The European Union: Origins and Challenges*.” Lecture delivered to members of the Center for Life Enrichment. Highlands, NC.

Alleva Cáceres, D. (2010, October). *Education and Business: Relevant Issues and Approaches*. Presentation at the conference, “The Disconnect Between Education and Business,” organized by Georgia State University’s Institute for International Business and the Honorary Consul General of the Czech Republic. Atlanta, GA.

Alleva Cáceres, D. (2008, November). *Exporting to Turkey: U.S. Corporate Strategies & Tactics*. Turkish-American Chamber of Commerce. Atlanta, GA.

N.B.: Frequently invited by the media to discuss international trade and investment trends, opportunities and challenges.

ACADEMIC AWARDS

- Selected to participate in the invitation-only Canadian "CONNECT" seminar for Ph.D. Candidates and junior faculty. 23-26 July, 2012. Ottawa, ON, Canada.
- Selected to participate in the GWU CIBER Summer Doctoral Institute: *Institutions, the State, & Development in International Business*. June – July, 2011. Washington, D.C.
- Sam Nunn Security Fellow (MacArthur Foundation), Georgia Institute of Technology. September, 2010 – May, 2011. Atlanta, GA.
- Awarded a position on the German Marshall Fund’s “Manfred Worner Seminar for German-American Understanding,” September, 1998. Washington, D.C. and Germany.
- Awarded a one-year Graduate Studies Fellowship. August, 1992 – August, 1993. Paris, France.

PROFESSIONAL HONORS

- Elected Life Member of the Council on Foreign Relations, 2002- Present.
- Elected Life Member of the International Women’s Forum, 2006 – Present.
- Invited – Member, Bretton Woods Committee, 2017 – Present.
- Invited – Member, US Global Leadership Council, 2016 – Present.

PROFESSIONAL EXPERIENCE

International Affairs Fellow

09/19-03/20

Diane Alleva Cáceres 5

Council on Foreign Relations (CFR)

Montreal, Canada

- Selected as International Affairs Fellow in Canada at the Institute for Research on Public Policy.
- Convened and directed panel discussions, interviewed executives, and presented research on the life sciences industry in Canada and on US-Canada trade and investment relations.

Key Achievement: Book under review at University of Toronto Press – *Constructing Science-based Industries in the Globalization Era*.

President

09/18 – 11/19

Executive Vice Present

2016-2018

World Trade Center (WTC) Atlanta

Atlanta, GA

- Oversaw a working Board of Directors, Executive Committee, and part-time staff in the strategic planning and operations of WTC Atlanta.
- Created and supervised implementation of services and over 30 programs annually.
- Streamlined internal operating procedures to align with financial and service goals.
- Improved the financial position of the organization and increased membership through new partner, sponsor, and membership opportunities.
- Expanded member engagement opportunities.

Key Achievements:

- Turned WTC Atlanta into a financially stable organization.
- Created an environment of empowerment among a diverse board and membership.
- In 2017 as Executive Vice President and then President, founded and chaired Georgia's Annual World Trade Day Conference, the WTC Atlanta's signature fundraising event convening experts, practitioners, and thought leaders at the highest levels to discuss global trade and investment issues and opportunities.

Founder & CEO

05/96-Present

Market Access International, Inc.

Atlanta, GA

- Founded international trade, investment, and enterprise development practice serving small and medium-sized enterprises (SMEs), industry associations, government export and Foreign Direct Investment (FDI) organizations.
- Responsible for overall strategic direction and management of the firm.
- Direct project teams on behalf of private and public sector clients, from the United States Trade and Development Agency to the World Bank Group's International Finance Corporation to various federal and state/provincial economic development agencies.
- Developed a range of services from competitiveness studies and industry value chain analysis to export and FDI development activities.

Key Achievements:

- Managed teams that helped clients secure over \$200 million-dollar export and FDI contracts.
- Over 11 years, established MAI as the preferred private sector partner leading the Southeastern U.S.- Canadian Province Alliance (SEUS//CP).
- Successfully expanded client base while supporting existing clients.
- Over 50 industry/market studies and 50 trade missions.

Associate Director

8/08-8/11

**European Union Center of Excellence (EUCE)
Georgia Institute of Technology**

Atlanta, GA

- Collaborated in a team environment with the Director, Program Assistant and student interns to ensure successful research and programs.
- Co-wrote winning \$400,000 grant to establish the new EUCE.
- Developed and managed research and outreach projects to increase awareness of and influence foreign policy debates between the EU and U.S.
- Areas of activities and industrial focus included: biotechnology, nanotechnology, transportation and logistics, aerospace, governance, regional economic development and innovation and sustainability within the Small and Medium-sized Enterprise (SME) sector.

Key Achievement:

- Created and managed research opportunities and programs in support of the EUCE mission while pursuing a PhD.

Acting Program Director
DevTech Systems, Inc. (U.S. Agency for International Development)

9/95-1/96
 Washington, DC

- Acting program director for the \$3 million U.S. Agency for International Development (USAID) project, the Center for Trade and Investment Services (CTIS) and the Environmental Technology Network for Asia (ETNA), including 7 staff.

Sr. Trade & Investment Advisor, Middle East and North Africa
DevTech Systems, Inc. (U.S. Agency for International Development)

8/94-9/95
 Washington, DC

- Developed international business opportunities for U.S. and global firms in medical, telecommunications, energy, environment, and agribusiness in USAID-assisted countries in the Middle East, North Africa (MENA) and Asia.
- Provided technical assistance to clients on USAID contracting policies and procedures, investment plans, market analysis, financial resources, and global alliances.
- Coordinated with U.S. firms and USG to increase business participation in the October 1994 (Casablanca, Morocco) and 1995 (Amman, Jordan) Middle East Economic Summits.

International Trade Specialist
Australian Trade Commission

10/90-8/92 &
 8/93-8/94
 Washington, DC

- Responsible for identifying and developing over \$400 million of procurement and investment opportunities financed by the World Bank Group (WBG), United Nations and other international financial institutions (IFIs) on behalf of Australian consultants and suppliers. Regularly provided detailed reports and advice to clients on project development, financing sources, procurement procedures, effective contacts, contract dispute resolution; Identified and coordinated co-financing opportunities between WBG and Australian aid agency; Provided advice on structuring financial and technical bids; Organized consortia, industry missions to and individual client meetings with the WBG and the UN.
- Co-developed and implemented AUSTRADE (Washington, D.C.) office strategic plan.
- Managed WBG/UN projects database and supervised one staff.

Economist
The World Technology Foundation

1/90-10/90
 Washington, DC

- Provided research support to the foundation's President for articles and a book analyzing Asia-Pacific trade and investment climate as well as a conference in partnership with the White House on environmental issues.

Program Assistant, Asia Program
The Woodrow Wilson International Center for Scholars

4-11/89
 Washington, DC

- Assisted the Director with seminar development and office management.
- Co-ordinated with partners on major conferences and talks related to Asia.
- Researched US-Japanese trade and investment-related issues.

SCHOLARLY GRANTS

Competitive Proposals/Dissertation Awards:

\$6,000	Quebec Ministry of International Relations/American Council for Quebec Studies/International Association of Quebec Studies - Dissertation Research Grant Research examines a dissertation case study, Quebec and its bioscience clusters within a national and global context (2013).
\$8,500	Canadian Studies Doctoral Student Research Award Research project explores industrial change within Canada and Italy in the field of bioscience. Specific attention is paid to the role of firms and regions within countries as well as to their ties to financial, labor, technology and markets globally (2012).
\$7,520	Canadian Studies Research Grant Research project explores and compares a particular knowledge-based industry, bioscience, in the emerging sub-national jurisdictions of the Atlantic Provinces of Canada and the US State of Georgia (2010).
\$475,000	European Commission and the Georgia Institute of Technology Co-wrote the winning grant proposal in collaboration with Dr. Vicki Birchfield to establish The European Union Center of Excellence at the Georgia Institute of Technology (2008 – 2011). Grant established Dr. Birchfield as the Director of the EUCE and myself as Associate Director.

Travel/Other:

\$150	Academy of International Business – Southeast Chapter travel grant (2015)
\$5,000	Georgia Tech - Coca-Cola Foundation Fellowship (2015)
\$350	International Studies Association conference travel grant (2015)
\$250	Georgia Tech - GCF Industry Studies Association travel grant (2015)
\$250	Georgia Tech – GTRC Industry Studies Association travel grant (2015)
\$500	Industry Studies Association – Professional Development Workshop travel grant (2014)
\$250	Georgia Tech - GCF Industry Studies Association travel grant (2014)
\$250	Georgia Tech – GTRC Industry Studies Association travel grant (2014)
\$3,000	Prince Edward Island BioAlliance - Travel grant to present research on Prince Edward Island and its bioscience industry cluster (June 2013)
\$3,000	Natural Sciences and Engineering Research Council of Canada (NSERC) – Travel grant to present research on Atlantic Canada's bioscience industry clusters (February 2013)
\$250	International Studies Association conference travel grant (2013)

\$500	Georgia Tech, INTA summer research and travel grant (2013)
\$600	Georgia Tech, INTA and GTRC ISA conference travel grant (2012)
\$500	Georgia Tech, INTA summer research and travel grant (2012)

ACADEMIC AND PROFESSIONAL AFFILIATIONS

International Studies Association; Industry Studies Association; Life Member Council on Foreign Relations; International Women's Forum; U.S. Global Leadership Coalition; The Bretton Woods Committee.

SERVICE

Scheller College of Business and Sam Nunn School of International Affairs, Georgia Institute of Technology

- Engaged in discussions with faculty and Chairs regarding the possibility of bridging Scheller and INTA interests/programs where mutually beneficial.
- Results of above include drafts of two potential MS/PE Certificate programs. Process is on-going.
- Continue to mentor undergraduate and M.S. students at the Scheller College of Business and the Sam Nunn School of International Affairs at Georgia Tech on career paths (2009 – present).
- Presentations to new Sam Nunn School PhD and MS students regarding the nature of the program, how to successfully navigate through the process and how to match their knowledge and skills with career paths outside academia (Fall 2011, Fall 2012; Fall 2015).

Graduate Studies Advisory Board, the College of William & Mary in Virginia

President	2013 – 2015
Vice President	2010 – 2013
Board Member	2005 - Present
	Williamsburg, VA

- The board is charged with raising the profile of the 11 graduate programs at the College through communications/advocacy, student professional development, fundraising and expanding board membership. The board is comprised of highly successful alumni interested in both preserving the college's legacy while rebranding it to emphasize both undergraduate and graduate programs.
- As President, I initiated a new board strategic plan to expand our efforts in line with the College's overall objective of "combining the brains of a research university with the heart of a liberal arts college."
- Member of the Dean's International Leadership Council, College of William & Mary (2003-2005).

William F. and Marlene B. Davis Scholarship for Research in the Arts and Humanities

- Established and expanded this named undergraduate scholarship at the College of William and Mary for an undergraduate student to pursue interdisciplinary research with a faculty member each summer (Fall 2012).

Council on Foreign Relations

- Appointed Member, Committee on the National Program

ADDITIONAL INFORMATION

Languages: English: native; French: proficient.

Industry Knowledge & Experience: Mining, medical technologies, information communications technology, fintech, healthtech, digital media, light manufacturing, agribusiness (seafood, specialty food, pulses, beverage), tourism, aerospace, packaging, metalworking, technical textile, simulation, environmental, building & construction (cleantech), energy (renewable), ocean technologies, logistics, franchise, and professional services.

Countries of Work Experience: China, South Africa, Turkey, Egypt, Jordan, EU Member and Associate Countries, Democratic Republic of Congo, Morocco, Tunisia, Senegal, Oman, Singapore, Malaysia, India, Philippines, Indonesia, Argentina, Australia, Canada, Vietnam, Colombia, Study Trip to Kyrgyzstan.

Reference provided upon request