

The Sam Nunn School of International Affairs
Georgia Institute of Technology

INTA-3301-A – International Political Economy

Spring 2025

Jan 06, 2025 - May 01, 2025
11:00 am - 12:15 pm M/W
Habersham G17

Instructor: Dr. Diane Alleva Cáceres

Office Hours: By Appointment; Office 4106 Scheller College of Business

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OVERVIEW

In this course, we attempt to understand International Political Economy - the reciprocal relationship between politics and economics in the global system - through key concepts and questions embedded in this field of study. We will survey major interests and institutions and examine how state and non-state actors pursue wealth and power. We will examine fundamental economic concepts and the interplay between domestic and international politics.

Goals

By the end of this course, you will be able to:

- Understand and use mental tools to make sense of the interaction between politics and economics globally
- Strengthen your capability to develop persuasive arguments
- Strengthen your critical analysis and presentation skills
- Develop more nuanced explanations for today's political, economic, and social issues, both domestic and international
- Gain the skills to work successfully in teams through a major in-class group project

This course is divided into five modules:

- PART I International Political Economy
 The World Trade System

- PART 2 Approaches to Trade Politics
 Trade and Development

- PART 3 Understanding Multinational Corporations in the Global Economy

- PART 4: The International Monetary System

- PART 5: Achievements of and Challenges to the Global Economy

The course attempts to strike a balance between lecture and student engagement through communication-intensive in-class activities. While the subject is vast, the scope of the course helps keep it manageable. I have tried to keep your weekly readings to a manageable level, drawing heavily from the course textbook, "International Political Economy" 7th Edition by Thomas Oatley, as well as from the scholarly and popular literature.

While your reaction papers require you to respond to a specific prompt provided by the professor, you are given flexibility to choose a topic of particular interest to you for your research paper.

Please keep apprised of current issues related to international political economy by reading a good daily or weekly publication such as The Wall Street Journal, The Financial Times, The New York Times, and/or The Economist. Quarterly publications such as Foreign Affairs are also recommended. I will be posting current event articles on Canvas from time to time. These will help link some of the more conceptual themes in the course with real world events.

COURSE REQUIREMENTS

Papers, Projects, Participation and Grades:

Research Paper: 40%. The course requires a 15-20-page, double-spaced research paper (not an essay). The study should examine a research question of your choosing related to any one of the syllabus' five modules or their subtopics. (Portions of paper due throughout the course).

5 Short Reaction Papers: 35%. 2 pages double-spaced. The paper should include your own reaction to an issue related to the readings assigned during the previous two weeks. It should include a clear statement of the issue or "puzzle" and your position in relation to the issue. You will be graded on both quality of writing and the persuasiveness of your argument. In addition, your use of key concepts and concrete examples will be evaluated.

Class Participation: 25%. Class participation is critical to the success of this course. I expect each student to attend all classes and read all assignments prior to the start of each class. In addition, your active engagement in discussions, group projects, and presentations are required:

1. **A 15-minute presentation/critical analysis of an assigned reading** for that class, and
2. **TBD - A major in-class group project** requires groups of 3-4 students to choose a country or two, trace, and analyze the evolution of its/their political economy(ies) (or some specific aspect of it) and related policies using an IPE theoretical framework. Your group will then present your findings to the class. Groups will be formed during the class prior to the first day of the project.

Guest Speaker Series: Guest speakers TBD. I will arrange up to three (3) guest speakers as an opportunity for students to learn more about the field of IPE from practitioners.

These elements comprise your participation grade. All views are welcome as we all learn from each other's insights.

Student Honor Code/Academic Honesty: Adherence to the Student Honor Code is expected. The Academic Honor Code is explained in detail in the GIT General Catalogue or at <https://policylibrary.gatech.edu/student-life/academic-honor-code> . Any instance of suspected academic dishonesty (e.g., plagiarism; cheating on an examination) will be referred to the Office of the Dean of Students for disciplinary action.

Electronic Media: Please turn off your cell phone before class. Laptops are permitted ONLY for research and reference during class.

Canvas: Canvas will be used as a general bulletin board for the class and site for materials and added readings. It is your responsibility to access this important information source often.

Special Note: The instructor reserves the right to change session topics, project due dates, assignments throughout the semester. However, students will be given adequate notice of changes.

Course Material:

- Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.
- ◆ Pennings, P., Keman, H., & Kleinnijenhuis, J. (2005). *Doing research in political science: An introduction to comparative methods and statistics*. Sage.
- ◆ John S. Odell, Case Study Methods in International Political Economy, *International Studies Perspectives*, Volume 2, Issue 2, May 2001, Pages 161–176, <https://doi.org/10.1111/1528-3577.00047>
- Strunk, William, Jr. and E.B. White, *The Elements of Style, Fourth Edition* (New York: Allyn & Bacon, 2000) – recommended
- *Readings above and in syllabus below designated with a “◆” symbol are downloadable from Canvas*

COURSE READINGS

Readings designated with a “◆” symbol are downloadable from Canvas

PART I	International Political Economy (IPE) & The World Trade System
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WEEK 1	IPE Introduction, Questions, and Concepts
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Jan. 6 Professor/Student Introductions
 Syllabus Review
 Course Requirements

Jan. 8 What is International Political Economy?

Required Readings:

Chapter 1 in Course Textbook: Oatley, Thomas (2022). International Political Economy. 7th Edition. Routledge.

Recommended Readings:

Those at end of Chapter 1 under “For Further Reading” in Course Textbook

◆ Polanyi, K. (1944). The Great Transformation: Economic and Political Origins of Our Time. New York: Rinehart.

WEEK 2	The WTO & The World Trade System
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Jan. 13 Evolution of the WTO

Jan. 15 Characteristics of the World Trade System

Required Readings:

Chapter 2 in Course Textbook: Oatley, Thomas (2022). International Political Economy. 7th Edition. Routledge.

◆ Wolff, A. W. (2024). Is the World Trade Organization still relevant? *Peterson Institute for International Economics Policy Brief*, 24-15.

Recommended Readings:

◆ Trade and Inclusiveness: How to make trade work for all. World Trade Report 2024. *World Trade Organization*. https://www.wto.org/english/res_e/booksp_e/wtr24_e/wtr24_e.pdf

Those at end of Chapter 2 under “For Further Reading” in Course Textbook

WEEK 3	The Political Economy of International Trade Cooperation
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Jan. 20 **NO CLASS – MLK DAY**

Jan. 22 The Political Economy of International Trade Cooperation

Required Readings:

Chapter 3 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

◆ Okonjo-Iweala, Ngozi (June 8, 2023). *Why the World Still Needs Trade: The Case for Reimagining—Not Abandoning—Globalization*. *Foreign Affairs*.

Recommended Readings:

Those at end of Chapter 3 under “For Further Reading” in Course Textbook

Wednesday, Jan. 22, 11:59pm - 1st Reaction Paper Due

WEEK 4	Homework
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Jan. 27 **NO CLASS** (Homework Assignment in Canvas – **Watch the following video and provide up to 1 page, double-spaced summary:** “Fixing Global Trade: Why Tariffs and Trade Wars Aren’t Enough”, Carnegie Endowment. Michael Pettis on the failures of the global trade system & how to fix them. <https://www.youtube.com/watch?v=hdsWCDoOn4Y>)

Jan. 29 **NO CLASS** (Homework Assignment – work on research question and introduction of research paper)

Recommended Readings:

Those at end of Chapters 2 & 3 under “For Further Reading” in Course Textbook

WEEK 5	Module Recap & Research Methods
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Feb. 3 Recap: The Political Economy of International Trade Cooperation

Feb. 5 Methods: Evaluating different methods through case studies;
Deductive/Inductive Analysis; Quantitative, Qualitative, and Mixed
Comparative Methods

Wednesday, Feb 5, 11:59pm – Research Question & Introduction section of research paper due
+ 2nd Reaction Paper Due

Required Readings:

- ◆ Chad P. Bown and Soumaya Keynes (March 2020). Why Trump Shot the Sheriffs: The End of WTO Dispute Settlement 1.0. *The Peterson Institute for International Economics*.
- ◆ Gary King, Robert O. Keohane, Sidney Verba. The Importance of Research Design in Political Science. *The American Political Science Review*, Vol. 89, No. 2 (Jun., 1995), pp. 475-481.
- ◆ John S. Odell, Case Study Methods in International Political Economy, *International Studies Perspectives*, Volume 2, Issue 2, May 2001, Pages 161–176, <https://doi.org/10.1111/1528-3577.00047>

Skim again Chapters 1, 2 & 3 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

Those at end of Chapter 2 & 3 under “For Further Reading” in Course Textbook

- ◆ Chapters 1, 2, and 3 in Pennings, P., Keman, H., & Kleinnijenhuis, J. (2005). *Doing research in political science: An introduction to comparative methods and statistics*. Sage.

PART 2	Approaches to Trade Politics & Trade and Development
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WEEK 6	Society & State-Centered Approach to Trade Politics
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Feb. 10 Society-Centered

Feb. 12 State-Centered / Industrial Policy

Required Readings:

Chapter 4 & 5 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

◆ Peneder, Michael (May 2017). Competitiveness and industrial policy: from rationalities of failure towards the ability to evolve. *Cambridge Journal of Economics*, Vol. 41, No. 3, Special Issue: Post-classical Perspectives on the Interaction between Business Organisation and public Policy pp. 829-858. *Oxford University Press*. <https://www.jstor.org/stable/44488753>

◆ Rodrik, Dani (Autumn 2014). Green industrial policy. *Oxford Review of Economic Policy*. Vol. 30, No. 3, Green Growth, pp. 469-491. *Oxford University Press*. <https://www.jstor.org/stable/43664659>.

Those readings at end of Chapter 4 & 5 under “For Further Reading” in Course Textbook

WEEK 7	Trade & Development
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Feb. 17 Import Substitution Industrialization

Feb. 19 Neoliberalism & Institutionalism

Required Readings:

Chapter 6 & 7 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

◆ Irwin, Douglas A. (2021). The rise and fall of import substitution. *World Development*.

◆ Robert H. Bates and Steven Block, 2017. Political institutions and economic growth in Africa’s ‘Renaissance’. *Oxford Economic Papers*, 70(2), 2018, 327–352.

Those readings at end of Chapter 6 & 7 under “For Further Reading” in Course Textbook

Sunday, Feb. 19, 11:59pm - 3rd Reaction Paper Due

WEEK 8	Case Studies – Trade Policies & IPE
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Feb. 24 North America | US-Mexico-Canada Agreement (USMCA)

Feb. 26 Latin America | Chile

Required Readings:

◆ Joshua P. Meltzer, Earl Anthony Wayne, and Diego Marroquín Bitar (July 19, 2023). USMCA at 3: Reflecting on impact and charting the future. Brookings Institution.

◆ Trejo-Nieto, A. (2022). The political economy of a North–South trade agreement and the development prospects for Mexico: from NAFTA to USMCA. *Area Development and Policy*, 8(1), 103–124. <https://doi.org/10.1080/23792949.2022.2107034>

◆ Cornick, Jorge; Frieden, Jeffrey; Mesquita Moreira, Mauricio; Stein, Ernesto H. **Chapters 1 and 4** in Political Economy of Trade Policy in Latin America (Feb, 2022). Inter-American Development Bank Publications.

<https://publications.iadb.org/en/political-economy-trade-policy-latin-america>

Recommended Readings:

Additional research in-class by student groups

PART 3	Multinational Corporations (MNCs) in the Global Economy
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WEEK 9	MNCs in the Global Economy
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March 3 MNCs in the Global Economy

March 5 Economic Explanations for MNCs | Foreign Direct Investment

March 5, 11:59pm: Literature Review / Research Design/Methods/Data Collection + 4th Reaction Paper Due

Required Readings:

Chapter 8 in Course Textbook: Oatley, Thomas (2022). International Political Economy. 7th Edition. Routledge.

Recommended Readings:

◆ Global Value Chain Development Report 2023: Resilient and Sustainable GVCs in Turbulent Times. World Trade Organization.

Those readings at end of Chapter 8 & 9 under “For Further Reading” in Course Textbook

WEEK 10	The Politics of MNCs
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March 10 Regulating & Bargaining with MNCs

March 12 Case Study

Required Readings:

Chapter 9 in Course Textbook: Oatley, Thomas (2022). International Political Economy. 7th Edition. Routledge.

Recommended Readings:

◆ Boddewyn, Jean J., 2016. International business–government relations research 1945–2015: Concepts, typologies, theories and methodologies. *Journal of World Business*. 51(1): 10-22.

◆ MILNER, H. V. (2014). INTRODUCTION: The Global Economy, FDI, and the Regime for Investment. *World Politics*, 66(1), 1–11. <http://www.istor.org/stable/24576999>

◆ SIMMONS, B. A. (2014). BARGAINING OVER BITS, ARBITRATING AWARDS: The Regime for Protection and Promotion of International Investment. *World Politics*, 66(1), 12–46. <http://www.istor.org/stable/24577000>

Those readings at end of Chapter 9 under “For Further Reading” in Course Textbook

Sunday, March 16, 11:59pm - Results/Analysis Section /Conclusion

WEEK 11	Spring Break – NO CLASS
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March 17 NO CLASS - Spring Break

March 19 NO CLASS - Spring Break

PART 4 The International Monetary System
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WEEK 12	The International Monetary System
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March 24 The International Monetary System

March 26 Cooperation, Conflict & Crisis in the Contemporary International Monetary System

Required Readings:

Chapters 10 & 11 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

◆ Barry Eichengreen, January/February 2012. When Currencies Collapse: Will We Replay the 1930s or the 1970s? *Foreign Affairs*, Vol. 91, No. 1, pp. 117-120, 122-134. Council on Foreign Relations

◆ Maurice Obstfeld and Alan M. Taylor International Monetary Relations: Taking Finance Seriously. *The Journal of Economic Perspectives* , Summer 2017, Vol. 31, No. 3, pp. 3-28.

◆ The End of an Era in International Financial Regulation? A Postcrisis Research Agenda. Eric Helleiner and Stefano Pagliari (Review of Books). *International Organization* 65, Winter 2011, pp+ 169–200.

◆ Mosley, Layna and Singer, David Andrew(2009) 'The Global Financial Crisis: Lessons and Opportunities for International Political Economy', *International Interactions*, 35: 4, 420 — 429. URL: <http://dx.doi.org/10.1080/03050620903328993>

◆ Buckberg, Elaine, "Whose Rules of the Game? Defining the Globalization Divide." *International Finance*. 4:1, 2001: pp. 145-159.

◆ Stefaan De Rynck (2016) Banking on a union: the politics of changing eurozone banking supervision, *Journal of European Public Policy*, 23:1, 119-135, DOI: 10.1080/13501763.2015.1019551

Those readings at end of Chapters 10 under "For Further Reading" in Course Textbook

Wednesday, March 26, 11:59pm - 5th Reaction Paper Due

WEEK 13	Approaches to Monetary and Exchange Rate Policies
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March 31 Society-Centered

April 2 State-Centered

Required Readings:

Chapter 12 & 13 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

◆ Bearce, D.H. and Tuxhorn, K.-L. (2017), When Are Monetary Policy Preferences Egocentric? Evidence from American Surveys and an Experiment. *American Journal of Political Science*, 61: 178-193.

◆ Wolf, M., & Fornaro, L. (2021). Monetary policy in the age of automation.

◆ Stiglitz, J. (2012). "4. Macroeconomics, Monetary Policy, and the Crisis". In *In the Wake of the Crisis*. USA: The MIT Press. Retrieved Jan 5, 2025, from <https://www.elibrary.imf.org/view/book/9780262017619/ch004.xm>

◆ Stiglitz, J. (2013). An agenda to save the euro. *Social Europe Journal*, 5.

Those readings at end of Chapters 12 & 13 under "For Further Reading" in Course Textbook

WEEK 14	Developing Countries & International Finance
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April 7 The Latin American Debt Crisis (Argentina Video)

April 9 The Global Capital Flow Cycle

Required Readings:

Chapter 14 & 15 in Course Textbook: Oatley, Thomas (2022). International Political Economy. 7th Edition. Routledge.

Recommended Readings:

◆ Golub, S. S. (1991). The political economy of the Latin American debt crisis. *Latin American Research Review*, 26(1), 175-215.

◆ Bosworth, B. P., Collins, S. M., & Reinhart, C. M. (1999). Capital flows to developing economies: implications for saving and investment. *Brookings papers on economic activity*, 1999(1), 143-180.

◆ Prasad, E., Rajan, R. G., & Subramanian, A. (2006, August). Patterns of international capital flows and their implications for economic development. In *Proceedings of the 2006 Jackson Hole Symposium, Federal Reserve Bank of Kansas City* (pp. 119-158). Citeseer.

◆ CGFS (2009, January 19). Capital flows and emerging market economies. Number 33 in *CGFS Papers*. No 33. Bank for International Settlements.

◆ CGFS. (2021). Changing patterns of capital flows. Number 66 in *CGFS Papers*. Bank for International Settlements.

Those readings at end of Chapter 14 & 15 under “For Further Reading” in Course Textbook

****Sunday, April 13, 11:59pm - Final Research Paper Due****

PART 5 Achievements of and Challenges to the Global Economy

WEEK 15 Achievements of and Challenges to the Global Economy

April 14 [Guest Speaker – Farhana Hasan, Founder, HerWILL]

April 16 Achievements & Challenges

Required Readings:

Chapter 16 in Course Textbook: Oatley, Thomas (2022). *International Political Economy*. 7th Edition. Routledge.

Recommended Readings:

◆Kuzemko, C., Lawrence, A., & Watson, M. (2019). New directions in the international political economy of energy. *Review of International Political Economy*, 26(1), 1–24.
<https://www.jstor.org/stable/26787392>

Those readings at end of Chapter 16 under “For Further Reading” in Course Textbook

WEEK 16	Course Review
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April 21

Final Instructional Day - Course Review & Pot luck! Bring your favorite dish from your favorite country